

## Retail Membership

### Company Information:

Company Name \_\_\_\_\_  
 Doing Business As \_\_\_\_\_  
 Corporate Mailing Address (Street, P.O. Box):  
 \_\_\_\_\_  
 \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_  
 Country \_\_\_\_\_  
 Postal Code/Zip+4 \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 Website \_\_\_\_\_  
 Total Number of Company Owned & Operated Stores \_\_\_\_\_  
 Total Number of Company Owned & Operated Stores Selling Fuel \_\_\_\_\_

### Key Contact:

(Key will receive NACS mailings and dues invoices)  
 Mr./Ms./Mrs. \_\_\_\_\_  
 Name \_\_\_\_\_  
 Preferred Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Address (Street, P.O. Box) \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_  
 Country \_\_\_\_\_  
 Postal Code/Zip+4 \_\_\_\_\_  
 NACS Magazine Subscription     NACS Daily (Email)

**NACS Daily** and **NACS Magazine** subscriptions are complimentary to all member company employees. Please provide contact information for any other staff you would like added to our database and indicate which communications they would like to receive by checking the box.

### Membership dues calculation and payment:

Your dues are based on CONVENIENCE STORE GROSS SALES VOLUME, including all gasoline sales at your company owned/operated convenience store locations.

#### Membership Summary

First, complete the Sales Information for your most recent fiscal year at **all your company owned/operated retail locations** (even if you only operate on a commission program for gasoline). Then refer to the Dues Calculation scale to determine your NACS membership dues for 2015. Sales figures are confidential and used only for the purpose of dues calculation.

#### SALES INFORMATION FOR THE MOST RECENT YEAR

Inside Store Sales                    \$ \_\_\_\_\_  
 Gasoline Sales (in dollars)    +    \$ \_\_\_\_\_  
 Total sales (in dollars)            =    \$ \_\_\_\_\_

**Total Amount Due NACS (based on dues scale):**    \$ \_\_\_\_\_

**Amount enclosed**    \$

(payable in U.S. funds)

Payment method:     Check enclosed     Credit card     ACH/electronic

Credit card account number \_\_\_\_\_

Official Card of NACS *American Express, MasterCard or Visa only*

Card Holder Name \_\_\_\_\_ Expiration date \_\_\_\_\_

Phone \_\_\_\_\_ Billing ZIP code \_\_\_\_\_

Signature \_\_\_\_\_

PLEASE CALCULATE DUES USING THIS SCALE	
<b>TOTAL SALES</b>	
<b>UP TO \$6 MILLION</b>	Dues: \$200
<b>\$6 MILLION TO \$30 MILLION</b>	Dues: \$200 + \$13.00 per million over \$6 million
<b>\$30 MILLION TO \$90 MILLION</b>	Dues: \$500 + \$12.00 per million over \$30 million
<b>OVER \$90 MILLION</b>	Dues: \$1,220 + \$11.00 per million over \$90 million
<b>MAXIMUM DUES</b>	Dues: \$25,000

### Get started today.



#### By Mail

- Enclose a valid check in U.S. funds drawn on a U.S. bank, payable to NACS
- OR include your credit card payment information
- Make a copy for your records and then return this entire form to NACS
- Mail to: NACS, P.O. Box 6930, McLean, VA 22106-9902



#### Contact us to discuss ACH/electronic payments

- Email: [nacsreceivables@nacsonline.com](mailto:nacsreceivables@nacsonline.com)

Membership in NACS is NOT tax-deductible as a charitable contribution, but a portion is deductible as a business expense. Since NACS engages in lobbying, under federal law, 56% of your dues for the year 2017 is non-deductible.

(\$70 domestic/\$85 international) is included in dues, and members may not deduct subscription price from dues.

The signatory of this form agrees to accept and pay all applicable charges, including adjustments to reflect correction of arithmetical error. Moreover, the signatory specifically authorizes NACS to charge any such amounts to the credit card referenced on this form.

Please make checks (in U.S. funds drawn on a U.S. bank) payable to NACS. Remit to NACS, P.O. Box 6930, McLean, VA 22106-9902.

**PLEASE MAKE A COPY FOR YOUR RECORDS AND THEN RETURN THIS ENTIRE FORM TO NACS**

## Retail Membership

### Political Action Committee Authorization

I authorize NACSPAC, the political action committee of the National Association of Convenience Stores, to solicit myself, the executive and administrative personnel, and the shareholders of my company for participation in NACSPAC fundraising events for the designated years below.

**Authorizing Signature and Title** (2017)

\_\_\_\_\_  
**Authorizing Signature and Title** (2018)

\_\_\_\_\_  
**Authorizing Signature and Title** (2019)

*Note to NACS members: NACSPAC is required by federal law to obtain valid written authorizations from members designated by calendar year. Multiple year authorizations are permitted. Companies may only authorize one trade association per year.*

### What is your primary reason for joining NACS?

- Information/Industry Research/Education
- Government Relations/Legislation
- Member Rates for Products & Services
- The NACS Show
- Access to Industry Leaders/Networking
- Other: \_\_\_\_\_

### Who else needs NACS information?

NACS wants to keep your key personnel current on industry trends and compliance issues that relate to their job. Please take a minute to indicate your key personnel that you want on the NACS mailing list. Please indicate alternate addresses and phone numbers on an additional sheet if necessary.

**Senior Mgmt** Name \_\_\_\_\_  
Title \_\_\_\_\_ Email \_\_\_\_\_

**Senior Mgmt** Name \_\_\_\_\_  
Title \_\_\_\_\_ Email \_\_\_\_\_

**Senior Mgmt** Name \_\_\_\_\_  
Title \_\_\_\_\_ Email \_\_\_\_\_

**Corp Ops/Risk Mgmt** Name \_\_\_\_\_  
Title \_\_\_\_\_ Email \_\_\_\_\_

**Store Ops/Facilities** Name \_\_\_\_\_  
Title \_\_\_\_\_ Email \_\_\_\_\_

**Franchise Ops** Name \_\_\_\_\_  
Title \_\_\_\_\_ Email \_\_\_\_\_

**Petroleum Ops** Name \_\_\_\_\_  
Title \_\_\_\_\_ Email \_\_\_\_\_

**Office Management** Name \_\_\_\_\_  
Title \_\_\_\_\_ Email \_\_\_\_\_

**Finance** Name \_\_\_\_\_  
Title \_\_\_\_\_ Email \_\_\_\_\_

**Technology** Name \_\_\_\_\_  
Title \_\_\_\_\_ Email \_\_\_\_\_

**Pricebook** Name \_\_\_\_\_  
Title \_\_\_\_\_ Email \_\_\_\_\_

**Mktg/Merch/Cat Mgmt** Name \_\_\_\_\_  
Title \_\_\_\_\_ Email \_\_\_\_\_

**Communications/PR** Name \_\_\_\_\_  
Title \_\_\_\_\_ Email \_\_\_\_\_

**GR/Legal** Name \_\_\_\_\_  
Title \_\_\_\_\_ Email \_\_\_\_\_

**Real Estate** Name \_\_\_\_\_  
Title \_\_\_\_\_ Email \_\_\_\_\_

**HR** Name \_\_\_\_\_  
Title \_\_\_\_\_ Email \_\_\_\_\_

**Foodservice** Name \_\_\_\_\_  
Title \_\_\_\_\_ Email \_\_\_\_\_

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## NACS Retail Position Explanations

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### **Senior Management**

Top-level corporate executives who don't have specific dept. roles (such as finance or operations)

### **Corporate Operations/Risk Management**

Safety, security, and other risk management functions; corporate-level planning and special projects

### **Store Operations/Facilities**

Store-level and field-level supervisory personnel; facility maintenance

### **Petroleum Operations**

Any aspect of petroleum operations

### **Office Management**

Corporate-level (headquarters) administrative personnel

### **Finance**

Anyone dealing with corporate (headquarters) financial matters in the company

### **Technology**

Corporate (headquarters) level personnel involved in the technology aspects of the company

### **Pricebook**

Those involved with the pricebook (merchandise database application) function for the company

### **Marketing/Merchandise/Category Management**

Corporate-level personnel responsible for category management: the purchase (or procurement or buying) of products for the stores, merchandising, advertising, and/or marketing of store products/services, or merchandise data analysis

### **Communications/Public Relations**

Corporate-level personnel who are the conduit for communications to the public on behalf of their organization

### **Government Relations/Legal**

Corporate-level personnel representing the company in legal and governmental issues

### **Real Estate**

Corporate-level personnel involved in the acquisition of land, the construction of facilities on that land, or equipment used in the stores

### **Human Resources**

Corporate-level personnel involved in the HR function of the company and/or who are involved in the training of store personnel

### **Foodservice**

Personnel Involved in all aspects of developing and supporting foodservice offerings