

Aresty Institute of Executive Education
The Wharton School of the University of Pennsylvania
NACS Financial Leadership Program
July 14-19, 2024



Sunday, July 14	Monday, July 15	Tuesday, July 16	Wednesday, July 17	Thursday, July 18	Friday, July 19		
<div>Accommodations, Meals & Classes:</div> <div>Steinberg Conference Center 255 South 38th Street Philadelphia, PA 19104 1.215.386.8300 <i>Classroom: First Floor Amp</i></div> <div>Academic Director David Wessels</div> <div>Program Team Jen Liu, Director jjakunl@wharton.upenn.edu Eileen Schnapp, Manager eschnapp@wharton.upenn.edu Carolyn LaRue, Manager laruec@wharton.upenn.edu</div>	Breakfast 7:00-8:30	Breakfast 7:00-8:30	Breakfast 7:00-8:30	Breakfast 7:00-8:30	Breakfast & Checkout 7:00-9:00		
	8:30-12:00	8:30 - 12:00	8:30 - 10:30	8:30-12:00	9:00-11:30		
	C-Suite Thinking <i>Instructor Managed Breaks</i>	Competitive Strategy <i>Instructor Managed Breaks</i>	Global Trends	Strategy Under Uncertainty / Scenario Planning <i>Instructor Managed Breaks</i>	QuickDash Case Study: Report Out		
			<i>Peter Conti-Brown</i>				
			Break 10:30-10:45				
	10:45-12:30				<i>David Wessels</i>		
				Key Performance Indicators	Break 11:30-11:45	11:45-1:00	
	<i>David Wessels</i>	<i>Harbir Singh</i>			<i>Jim Austin</i>	The CFO/CEO Partnership	
	Lunch 12:00-1:00	Group Photo & Lunch 12:00 - 1:00			Lunch 12:00-1:00		
	1:00-4:30			<i>David Wessels</i>	1:00-3:30	1:00-1:15	
		1:00-4:30	Lunch 12:30-1:30	Strategic Execution <i>Instructor Managed Breaks</i>	NACS Closing Remarks		
			1:30-5:00	<i>Jim Austin</i>	Optional Lunch 1:15-2:00		
2:30-3:00 Program Registration	The Link between Corporate Strategy and Value Creation	Customer Centricity <i>Instructor Managed Breaks</i>	Financial Forecasting and Financing Growth <i>Instructor Managed Breaks</i>	3:30 - 4:00 Interview with Dave Charles <i>Facilitated by: Jim Austin</i>	Thank you for attending Wharton Executive Education		
Leadership <i>Instructor Managed Breaks</i>				Break 4:00-4:30		QuickDash: Final Preparations	
6:00-6:30 Campus Tour (<i>optional</i>) <i>TBD</i>	QuickDash Case Study: Strategic Assessment	QuickDash Case Study: Customer Segmentation	<i>David Wessels</i>	<i>David Wessels</i>	Safe Travels!		
6:30-8:00 Reception Dinner & NACS Welcome	Dinner Available 6:15-8:00	Dinner Available 6:15-8:00	Free Evening Dinner on Your Own	Reception 6:15-7:00 Dinner 7:00-8:00			