# **NACS Operational Excellence Insights – Europe**

## Foodservice

- Feeding the New Consumer
- Calculating the ROI of Foodservice
- Food Trends Across Europe & Around the World What Will Happen Next
- Bananas and Donuts: Good Vs. Healthy Vs. Fresh
- Competing for Food Sales

## Leadership

- The Future of Work with Chet Cadieux (QuikTrip)
- The Future of Work with Travis Sheetz (Sheetz)
- Leading When Leaders Are Needed Most
- The Hero Effect (Kevin Brown, professional storyteller)
- How to Thrive in Chaos
- Doing More and Doing Good
- Leading Change in a Post COVID World

## Operations

- Social Media: Winning the War for Attention
- A Guide to Capitalizing on Key Consumer Moments
- From Last Mile to Cashless: Trends Accelerated by COVID-19
- Understanding Dayparts and Optimizing Each Hour of the Day
- Driven to Delivery
- Making "Cents" of your Data
- Profiting from Sustainability

## **Global Perspective**

- Retailers in Australia
- Transforming Offers to Address Global Trends
- Store Visits from Around the World
- Ideas from Around the World

## Fuels/Transportation

- The Biggest Trends in Mobility
- Last Mile Models
- Future of Vehicles
- Future of Fuel

## **Human Resources**

- Differentiating Yourself Through Total Rewards
- Welcome to Human Resources in the C-Store Industry
- Let Your Culture Be Your Guide
- Taking Recruiting Virtual
- Building a Pipeline of Adaptable Leaders
- Moments that Matter: Recruiting, Onboarding, and Retaining Employees (3)
- Navigating the Current Labor Landscape