

NACStech[®]
NACS PCATS[™]

MAY 5-7, 2008

GAYLORD TEXAN RESORT

& CONVENTION CENTER

GRAPEVINE, TX

**2008 EXHIBIT SPACE
APPLICATION**

EXHIBIT SPACE APPLICATION

NACS—The Association for Convenience and Petroleum Retailing
May 5-7, 2008 • Gaylord Texan Resort & Convention Center • Grapevine, TX

Application for exhibit space at the **NACStech 2008** tradeshow indicates the applicant's willingness to abide by all the exhibit terms and conditions as outlined on all pages of this document. This application will become a contract when countersigned by NACS Show Management.

COMPANY NAME

TYPE/PRINT COMPANY NAME EXACTLY AS YOU WISH IT TO APPEAR IN ALL TRADE SHOW MATERIALS

ADDRESS

CITY STATE ZIP

COUNTRY

PHONE () FAX ()

COMPANY WEB SITE ADDRESS

Tradeshow Contact: This person will serve as your company's liaison and will receive booth space assignment, exhibitor mailings, Exhibitor Service Kit and other pertinent information.

Prefix First Name Last Name Suffix

TRADESHOW CONTACT NAME

NOTE: IF THE ABOVE NAME CHANGES, PLEASE NOTIFY NACS IN WRITING

TITLE

COMPANY (IF DIFFERENT FROM ABOVE)

ADDRESS

CITY STATE ZIP

COUNTRY

PHONE () EXT. FAX ()

TRADESHOW CONTACT E-MAIL ADDRESS

Type of Space Preferred:

Corner In-line Perimeter Island

Booth Size Desired:

_____ ft. (depth) x _____ ft. (width) = _____ total sq. ft.

Booths Desired: List booth numbers. You may also highlight desired booth(s) on a copy of the floorplan.

1st Choice _____ 2th Choice _____ 3rd Choice _____
 4th Choice _____ 5th Choice _____ 6th Choice _____

Competitors/types of companies from whom we desire booth separation:

Separation cannot be guaranteed, but every effort will be made to accommodate separation requests.

1. _____
2. _____

Payment & Application Instructions

A deposit of one-half of the booth fee **must** accompany this application. Final payment of the balance due of the rental is due upon receipt of invoice from NACS and/or by February 1, 2008.

Exhibiting Company is (please check one):

NACS Supplier Member* \$24 per square foot
 PEI Member* Both*

Non-Member \$34 per square foot

*If company is a current member of NACS or PEI at the time of application to exhibit, membership status must be maintained through the dates of the Show.

Become a NACS member—apply for NACS membership and booth space at the same time. Include a membership application and an additional \$750 for membership dues with the booth deposit. Submit all fees in one check, or include with credit card payment below. A membership application can be obtained by going to www.nacsonline.com/membership. Please be sure to click on "Supplier Membership".

Total Booth Rental Fee:

_____ X \$ _____ = \$ _____
 Sq. ft. desired Sq.ft. rate Total booth cost

Deposit Amount: \$ _____

Yes, I want to become a NACS member
 Please include the membership application and enter \$750 here: \$ _____

Total Amount: \$ _____

Indicate payment method:

Check (Checks should be made payable to NACS in U.S. funds drawn on a U.S. bank)
 MasterCard Visa American Express

Card Number _____

Exp. Date _____

Card Holder Name _____

Card Holder Signature _____

Billing Address _____

NACS USE ONLY

PEI Member HC Member
 Member Non-Member New Member

Co. # _____ Dep. Date _____

Check # _____

Deposit \$ _____ Balance \$ _____

A: _____ R: _____

Final payment due on or before February 1, 2008

Space assigned:

Booth(s) _____

Size _____

Corner In-line Perimeter Island

 NACS Exposition Manager

Date ____ / ____ / ____

Primary Product Area - Booth Placement Criteria

(This information **MUST** be submitted in order to assign your booth space. Failure to complete the following information will result in a delay of your booth assignment.)

Brief Description of Products or Services

Please briefly and clearly describe your products/services relative to the convenience store industry. This description will only be used to justify your eligibility in **NACStech 2008**. The information listed below will not be printed in any marketing materials. Company information for the *Directory of Exhibits* will be collected at a later date.

Product Category

From the list below, place "X" by the category(ies) which best describes the product(s) or service(s) you will be displaying. These selected categories will aid in the booth selection process only and will not be printed in any NACS materials.

- | | | |
|--|--|--|
| <input type="checkbox"/> Accounting (2000) | <input type="checkbox"/> Electronic Funds Transfer (6020) | <input type="checkbox"/> Point-of-Sale Software/Hardware (6090) |
| <input type="checkbox"/> ATM Equipment (4000) | <input type="checkbox"/> Electronic Kiosks (6030) | <input type="checkbox"/> Power Conditioners/UPS Systems (5580) |
| <input type="checkbox"/> ATM Services (4010) | <input type="checkbox"/> Facilities Management (2065) | <input type="checkbox"/> Price Optimization (6100) |
| <input type="checkbox"/> Automation Consultants (6001) | <input type="checkbox"/> Financial Services (2070) | <input type="checkbox"/> Radio Frequency Providers (6110) |
| <input type="checkbox"/> Back Office & Head Office Software/Hardware (6002) | <input type="checkbox"/> Heating & Cooling—HVAC (2080) | <input type="checkbox"/> Satellites (6120) |
| <input type="checkbox"/> Cash Handling Systems (6004) | <input type="checkbox"/> Inventory Optimization (6040) | <input type="checkbox"/> Security Equipment (2160) |
| <input type="checkbox"/> Check Recovery Verification Services (6005) | <input type="checkbox"/> Loyalty Programs (6050) | <input type="checkbox"/> Security Services (2170) |
| <input type="checkbox"/> Computer Software (6000) | <input type="checkbox"/> Management Consultants (2040) | <input type="checkbox"/> Tanks—Petroleum Equipment (5770) |
| <input type="checkbox"/> Computers (6010) | <input type="checkbox"/> Money Orders (4240) | <input type="checkbox"/> Telephone Services & Systems (6130) |
| <input type="checkbox"/> Dispensers—Petroleum Equipment (5150) | <input type="checkbox"/> Networks/Communications (6060) | <input type="checkbox"/> Training Services—CBT (6150) |
| <input type="checkbox"/> Disaster Recovery/Business Continuity Planning (2050) | <input type="checkbox"/> Other Technology Equipment & Accessories (6070) | <input type="checkbox"/> Training Services—Help Desk (6160) |
| <input type="checkbox"/> Displays for Gas Pumps (5160) | <input type="checkbox"/> Other Technology Services/ASP's (6080) | <input type="checkbox"/> Training Services—Online (6140) |
| | <input type="checkbox"/> Personnel Services & Consultants (2150) | <input type="checkbox"/> Training Services—Other Services (6170) |
| | | <input type="checkbox"/> UST Monitoring/Inventory/Fuel Management (5790) |

Eligibility to Exhibit

The **NACStech** tradeshow is designed specifically to showcase technology for the convenience store/petroleum marketing industry. To qualify to exhibit, all products/services must meet the guidelines as outlined in the **NACStech 2008** Exhibitor Prospectus. ONLY the products/services meeting the guidelines may be exhibited.

Describe **ALL** the products/services that will be displayed and **HOW** they meet the eligibility requirements as outlined in the Exhibitor Prospectus. Only products/services listed below that are approved by NACS Show Management may be displayed.

In addition to completing the above, please attach company literature to further describe your product.



Application MUST BE SIGNED before space can be assigned.

FAXES WILL NOT BE ACCEPTED.

The undersigned party warrants that he/she has authority to bind contractually the organization he/she represents to the terms and conditions of this document.

Authorized Signature _____

Date _____

Title _____

Please make copies of ALL sides for your files and return original to the NACS

Check Payments:

FIRST CLASS MAIL*

NACS

Department 34770 • Alexandria, VA 22334-0770

***Note:** This is a bank lock box — only first class mail accepted — do not send via overnight mail service

OVERNIGHT/EXPEDITED DELIVERY ADDRESS

NACS

c/o SunTrust Bank

Department 34770

1000 Stewart Ave. • Glen Burnie, MD 21061

Credit Card Payments:

FIRST CLASS MAIL

NACS

1600 Duke Street • Alexandria, VA 22314

OVERNIGHT/EXPEDITED DELIVERY ADDRESS

NACS

1600 Duke Street • Alexandria, VA 22314

Phone: (703) 684-3600