

NACStech Schedule at a Glance

MONDAY, MAY 21

2:30 pm – 3:45 pm	Technology Project Management Part 1	Effectively Incorporating Benchmarking Data	Mobile Couponing	Integrating Mobile, Social and Loyalty Marketing
4:00 pm – 5:15 pm	Technology Project Management Part 2	Innovations in Payment Platforms Standards	Leveraging Social Media	What's Next in POS
5:30 pm – 7:00 pm	Welcome Reception			

TUESDAY, MAY 22

7:30 am – 8:00 am	Continental Breakfast			
8:00 am – 9:15 am	Digging into Data	Overview of Mobile Payment Technology	Leveraging Social Media (repeat)	Managing Data Security
9:30 am – 10:45 am	Making the Switch: Item Level Inventory	The Future of Payments	Maximize MS Project 2010 with Office365 for Success	Integrating Mobile, Social and Loyalty Marketing (repeat)
11:00 am – 12:15 pm	General Session Featuring Paul Ollinger of The Absolutely Huge Company LLC			
12:30 pm – 6:30 pm	Expo Hall Open (Lunch in the Expo Hall 12:30 pm – 1:30 pm)			
6:30 pm – 7:30 pm	PCATS/CSNews Annual Technology Leadership Awards Reception			

WEDNESDAY, MAY 23

8:00 am – 11:00 am	Expo Hall Open (Breakfast in the Expo Hall 8:00 am – 9:00 am)			
11:15 am – 12:30 pm	General Session Featuring Michael Rogers, The Practical Futurist			

SCHEDULE
AT A GLANCE