

NACStech

NACS PCATS

Where Business and Technology Meet.

MAY 21-23, 2012
NASHVILLE, TN
NACSTECH.COM

FACT SHEET

The Technology Event for Convenience & Fuel Retailing

Connect with Top IT Leaders...

NACStech is the only event where top retail and supplier IT leaders gather to discover and discuss ways to improve convenience retailing through technology.

Whether it is the emergence of mobile, PCI compliance, CRM, loyalty or standards, NACStech is where convenience retailers see firsthand IT best practices that will enhance their operations.

Connect face-to-face with these high-value technology buyers and explain how a partnership with you will move their company forward in the information age.

Why Exhibit?

- 1 Connect with the most influential IT buyers in the convenience channel
- 2 Demonstrate how your products and services deliver business solutions
- 3 Drive increased efficiencies to the convenience channel
- 4 Spot market trends
- 5 Evaluate your competitors' products and services
- 6 Reinforce current customer relationships
- 7 Discover partnership opportunities with other vendors
- 8 Generate awareness about your brands

Reasons Why Buyers Attend NACStech

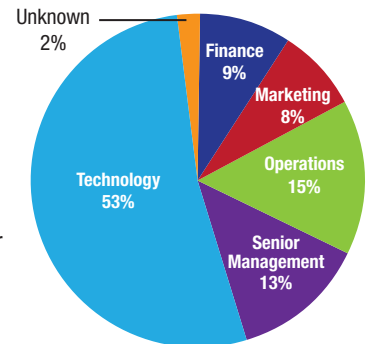
- 1 NETWORKING
- 2 EDUCATION SESSIONS
- 3 EXPO – To See New Products and Services

NACStech is a great opportunity to have meetings with vendors and user groups because everyone is in one place. The expo provides the opportunity to see some new products. I like walking the expo floor with our marketing people because we can talk together about what we've seen.

— Dion Crider, Love's Travel Stops

NACStech Attracts IT

If you are looking to make connections with convenience store IT professionals, NACStech is your answer. Senior technology leaders including CTOs, CIOs and Vice Presidents of IT as well as IT Directors and Managers all come to NACStech to identify the latest technology trends to incorporate into their technology business plans. Don't miss this opportunity to connect with top IT buyers in the channel.



Questions?

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