

Freesources for NACStech

NACStech Program & Directory listing (print and online)

Attendees rely on the online and printed exhibitor directory to find products and services they need for their businesses. Don't miss your chance to get your company, products and services seen by hundreds of NACStech attendees. Upload your listing today.

NACStech Mobile App listing

Last year, NACStech attendees downloaded the mobile app to navigate the expo hall, access workshop handouts and participate in real-time NACStech conversations. A complimentary basic exhibitor listing on the app is available to all NACStech exhibitors who submit their information to the printed directory.

NACStech Exhibitor YouTube Contest

A creative and cost-free way to generate awareness about your company and drive more traffic to your booth. Don't pass up the chance to write, shoot and star in your own 30-second commercial promoting the topic, "Why NACStech attendees should visit my booth." Here's how the winning video will be judged:

Round One: Get the Most YouTube "Likes"

Send your YouTube link to clients, customers and anyone you want to see your video. The more people who select "like," the higher your chances of winning. Viewership counts toward 50 percent of the total score.

Round Two: The Retailer Panel

A retail panel of judges will select a winner based on creativity, message clarity and relevance, motivation and inspiration, and overall impact. This portion counts toward the remaining 50 percent of the total score.

Your entry will be screened by a panel prior to posting online.

Grand Prize:

- Free placement at NACSONline.com and NACStech.com during May 16 to 20
- Special posting in the video section of the NACStech mobile app
- Inclusion in the pre-NACStech e-mail to all attendees
- Recognition in a NACS Daily e-newsletter article
- Announcement on all NACS social media outlets

Be creative, have fun and work hard to produce the best 30-second ad you can! Deadline to submit the video is 5:00 pm EST, March 15. The winner will be announced on March 25. For complete details about submitting the video, visit NACStech.com.

ExpoBrander

The new EXPOBrander® allows you to co-brand the NACStech registration website with your company logo. Simply upload your company logo and create a customized NACStech registration page that you can email to prospects and customers or post with the NACStech logo on your company website.

As your customers and prospects register for NACStech, they will see your logo in the upper right corner of every web page throughout the process. In addition to demonstrating your industry leadership, you will also receive highly qualified leads. You will get a list of all individuals registering through your link in your registration portal, which can easily be downloaded to Excel for easy follow-up. [Click here to learn more.](#)