

# NACStech Exhibitors...

Deliver your message directly to the hands and minds of your buyers.



In 2011, the NACStech app had **1,184 downloads.**

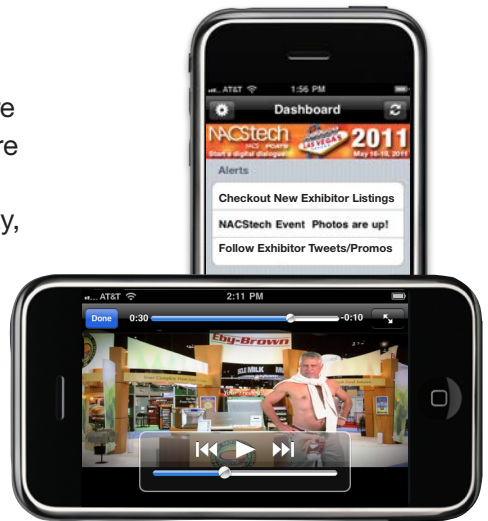
(Source: Core-Apps)

## THE FACTS:

- Nearly **70%** of tradeshow attendees carry Smartphones.
- **40%** Smartphone users responded that banner ads grabbed their attention.
- **76%** of Smartphone users responded that logos displayed on the interactive map influenced their decision to visit an exhibitor's booth.

## Banner Ad/Landing Page \$1,000

Rotating banner ads on the NACStech Mobile App dashboard page feature your company's message and logo. Attendees touch the banner ad and are taken to your company's landing page on the app to instantly learn more about your products, map your booth or contact you. Advertise a giveaway, special guest or offer a redeemable coupon to drive traffic!



## Multimedia Package \$2,000

Include a video clip featuring a welcome to your company, introduce products or provide demonstrations. Video is located on and launches from your exhibitor landing page and can be played over and over again.



## EXHIBITOR PACKAGE—COMPLIMENTARY!

Every NACStech exhibitor receives the **EXHIBITOR PACKAGE**. You will receive an email with login/password information to your own company's mobile app portal allowing you to upload your company logo, corporate information and product literature to the app.

Add your signature graphic on the interactive floor map. Upload your corporate literature and product brochures. Attendees will have immediate access to your contact information, product details and brochures.



## For information or to order, contact:

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NACS has partnered with Core-Apps to create the NACStech Mobile App.

NACStech | May 21-23, 2012 | Gaylord Opryland Resort | Nashville, TN | [nacstech.com](http://nacstech.com)

**Core-Apps can create a banner ad for you for just \$150.**