

Go Mobile!

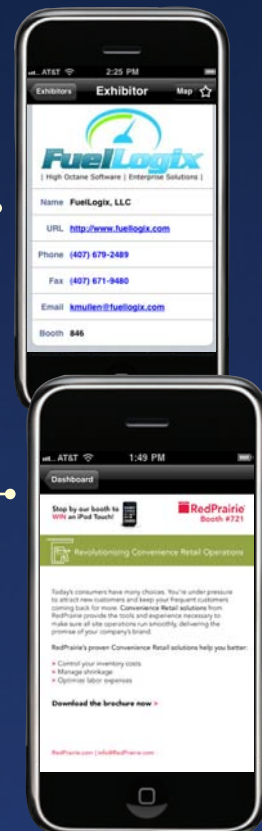
THE FACTS:

- Nearly **70%** of tradeshow attendees carry Smartphones.
- **40%** Smartphone users responded that banner ads grabbed their attention.
- **76%** of Smartphone users responded that logos displayed on the interactive map influenced their decision to visit an exhibitor's booth.
- Attendees can carry your company's tradeshow information with them via the NACStech Mobile App — an interactive application built specifically for NACS. The NACStech Mobile App is the best way to reach the audience you are seeking to attract. *(Source: Core-Apps)*



DELIVER YOUR MESSAGE DIRECTLY TO THE HANDS AND MINDS OF YOUR BUYERS.

FEATURE	BENEFITS	TERM	COST
EXHIBITOR PACKAGE	<ul style="list-style-type: none"> • Listing in exhibitor directory • Logo on floor map • Upload corporate literature and product brochures 	24/7/365	COMPLIMENTARY to NACStech exhibitors
BANNER AD/ LANDING PAGE	<ul style="list-style-type: none"> • Attendees touch the banner ad and are taken to your company's landing page. Advertise a giveaway, special guest or offer a redeemable coupon to bring traffic to your booth! 	24/7/365	\$1,000
MULTIMEDIA PACKAGE	<ul style="list-style-type: none"> • Include a video clip featuring a welcome to your company, introduce products or provide demonstrations. Video is located on your exhibitor landing page and can be viewed over and over again. 	24/7/365	\$2,000



**Core-Apps
can create a
banner ad for
you for just
\$125.**

Exclusive Hunter Club offers are available. Contact Advertising Sales Director Stacey Dodge at (703) 518-4211 or sdodge@nacsonline.com or Advertising Manager Jennifer Nichols at (703) 518-4276 or jnichols@nacsonline.com.

NACS has partnered with Core-Apps to create the NACStech mobile app.

NACStech Mobile App Exhibitor Marketing

NACS PCATS



EXHIBITOR PACKAGE— COMPLIMENTARY!

Each exhibitor at this year's NACStech will receive the **EXHIBITOR PACKAGE**. You will receive an email with login/password information to your own company's mobile app portal allowing you to upload your company logo, corporate information and product literature to the app.

Add your signature graphic on the NACStech Mobile App interactive floor map.

Upload your corporate literature and product brochures. Attendees will have immediate access to your contact information, product details and brochures – any time they want it! Save on paper and printing.



Banner Ad/Landing Page \$1,000

Rotating banner ads on the NACStech Mobile App dashboard page feature your company's message and logo. Attendees touch the banner ad and are taken to your company's landing page to instantly learn more about your products, map your booth or contact you. Advertise a giveaway, special guest or offer a redeemable coupon to bring traffic to your booth!

Multimedia Package \$2,000

Include a video clip featuring a welcome to your company, introduce products or provide demonstrations. Video is located on your exhibitor landing page and can be played over and over again.



CHOOSE THE NACSTECH MOBILE APP TO INCREASE YOUR COMPANY'S VISIBILITY FOR LOW COST WITH MAXIMUM IMPACT.

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