

EXHIBITOR REGISTRATION INSTRUCTIONS

NACSSHOW

NACS PEI PIAA

October 5-8, 2010 • Atlanta, Georgia

Who can use this form?

Use this Booth Personnel form to register:

- Representatives from the exhibiting company
- Exhibit Personnel
- Models
- Entertainers
- Company Sales People

This form may not be used to register:

- Clients you have invited to the trade show
To register your clients/customers please go to www.nacsshow.com and select Register, Attendee Badge Registration.

Badges

Badges will be mailed in advance of the NACS Show for all booth personnel registered by September 10. Badges can either be mailed to the trade show contact, individual booth personnel or held for pick-up on-site at Will Call. Personnel registered after September 10 may need to pick up their badges on-site.

Booth Personnel

With the purchase of booth space, each exhibiting company is entitled to 3 booth personnel badges per each 10' x 10' space (100 square feet). Booth personnel badges are **COMPLIMENTARY** and allow admittance to the exhibit hall ONLY.

Exhibitors registered as booth personnel are eligible to purchase tickets to the Welcome Reception. These tickets are NOT included with booth personnel registration and must be purchased separately.

Additional booth personnel badges beyond the 3 per 10' x 10' (100 square feet) space are \$95 per person.

Exhibitor Attendees

Exhibitors may upgrade their booth personnel badges to a Full Registration for \$200. In addition to admittance to the exhibit hall, Full Registration includes:

- Admittance to Tuesday Welcome Reception
- Attendance at Workshops
- Attendance at General Sessions

Additional Exhibitor upgrades beyond the 3 per 10' x 10' space (100 square feet) are \$295 per person (this fee includes \$95 for booth personnel over allotment + \$200 for Exhibitor upgrade)

Register today—

It's as easy as 1, 2, 3!

1. Complete the attached Booth Personnel Registration Form or register online at www.nacsshow.com
2. If you are upgrading a company representative to a Full Registration, complete an Exhibitor Attendee Registration Form for each booth personnel upgrade.
3. Submit these forms with payment by fax or mail by September 24, 5:00 pm EST. After September 24, your company representatives must register on-site.

MAIL the enclosed form(s) to:

NACS Registration
c/o EPIC
10900 Granite Street
Charlotte, NC 28273
or

FAX the enclosed form(s) to (980) 233-3800 only if you are paying by credit card and have no balance due.

QUESTIONS? Please call (800) 521-7621 or (980) 233-3812

USE THIS CHART AS A GUIDELINE TO DETERMINE HOW MANY COMPLIMENTARY BADGES YOUR COMPANY IS ALLOTTED.



Booth Personnel Complimentary Allotment Chart

Booth Size	Total Sq. Ft. of Booth	Personnel Allotment
10 x 10	100	3
10 x 20	200	6
10 x 30	300	9
10 x 40	400	12
15 x 10	150	5
15 x 20	300	9
15 x 30	450	14
15 x 40	600	18
20 x 20	400	12
20 x 30	600	18
20 x 40	800	24
30 x 30	900	27
30 x 40	1200	36
30 x 50	1500	45
40 x 40	1600	48
40 x 50	2000	60
40 x 60	2400	72
50 x 50	2500	75
50 x 60	3000	90

IMPORTANT DATE

September 10, 2010

Registrations received by this date can be mailed in advance or held for pickup onsite. Avoid long lines on-site – register by September 10 and select to have your badge mailed in advance of the Show! If you must pick-up your badge on-site, please avoid the rush by coming to registration prior to 10:00 am on Wednesday morning – between 10:00 am and 2:00 pm on Wednesday, registration lines can be very long.

Exhibitor Registration Hours:

Monday, October 4	8:00 am – 5:00 pm
Tuesday, October 5	7:30 am – 6:00 pm
Wednesday, October 6	7:30 am – 5:30 pm
Thursday, October 7	7:30 am – 5:30 pm
Friday, October 8	7:30 am – 1:30 pm

*Please note – Once Exhibitor Registration opens on Monday, exhibitors are required to pick up their badges to enter the hall. You must come to registration during the hours listed to obtain your badge.

Be sure to visit us online...
Go to www.nacsshow.com for updated registration and event information!

Booth Personnel Badge Registration Form

Save time! Register online at www.nacsshow.com.

EXHIBITING COMPANY INFORMATION			
NAME YOUR COMPANY IS EXHIBITING UNDER			BOOTH NUMBER
CONTACT NAME		CONTACT PHONE NUMBER	
MAILING ADDRESS			
CITY	STATE	COUNTRY	ZIP/POSTAL CODE

- YES!** Please save us time on-site and mail our badges in advance! (registrations must be received by September 10)
- Select one:**
- Mail badges to the contact listed above
 - Mail badges to each individual – I have updated their addresses and understand that the badges will be mailed to the address that is listed below
- NO!** Please hold our badges for pick-up at Will Call!

IMPORTANT DATES

September 10: Registrations received by this date can be mailed in advance or held for pickup onsite.

September 11- September 24: Registrations received during this time will be held for pick-up onsite.

EXHIBIT PERSONNEL REGISTRATION

IT IS NOT NECESSARY to submit fictitious names as allotted complimentary booth personnel. Badges will **NOT** be forfeited if individuals are not pre-registered. **Please register the following Booth Personnel for our company.** For booths larger than 10' x 10', or personnel lists over 3, please copy this form. **Please note:** The information below will be used for this registrant's badge barcode – an electronic business card that can be scanned at the Show. The barcode should contain his/her correct contact information to enable efficient networking and follow-up. Please make sure this information is accurate prior to submitting the registration.

1 BADGE FIRST NAME		BADGE LAST NAME			<input type="checkbox"/> Complimentary Booth Personnel <input type="checkbox"/> Booth Personnel Over Allotment (\$95) <input type="checkbox"/> Upgrade to Full Registration (Use the attached upgrade form) <input type="checkbox"/> Welcome Reception (\$75)	
TITLE		BADGE COMPANY NAME				
ADDRESS		CITY	STATE	COUNTRY		ZIP/POSTAL CODE
PHONE	FAX	E-MAIL				
2 BADGE FIRST NAME		BADGE LAST NAME			<input type="checkbox"/> Complimentary Booth Personnel <input type="checkbox"/> Booth Personnel Over Allotment (\$95) <input type="checkbox"/> Upgrade to Full Registration (Use the attached upgrade form) <input type="checkbox"/> Welcome Reception (\$75)	
TITLE		BADGE COMPANY NAME				
ADDRESS		CITY	STATE	COUNTRY		ZIP/POSTAL CODE
PHONE	FAX	E-MAIL				
3 BADGE FIRST NAME		BADGE LAST NAME			<input type="checkbox"/> Complimentary Booth Personnel <input type="checkbox"/> Booth Personnel Over Allotment (\$95) <input type="checkbox"/> Upgrade to Full Registration (Use the attached upgrade form) <input type="checkbox"/> Welcome Reception (\$75)	
TITLE		BADGE COMPANY NAME				
ADDRESS		CITY	STATE	COUNTRY		ZIP/POSTAL CODE
PHONE	FAX	E-MAIL				

OPTIONAL EVENT & ADDITIONAL BOOTH PERSONNEL	Price	X	Quantity	=	Your Amount
Welcome Reception • Tuesday, October 5 • Georgia Aquarium • 6:00 pm - 7:30 pm	\$75				
Booth Personnel Over Allotment	\$95				

REMITTANCE

MAIL FORM WITH PAYMENT TO:

NACS Registration
 c/o EPIC
 10900 Granite Street
 Charlotte, NC 28273

OR FAX FORM TO:

(980) 233-3800 (Credit Card Payments Only)

Meeting Confirmations will be e-mailed to the contact for your company. Please verify e-mail address as indicated above.

PAYMENT INFORMATION – Registrations WILL NOT be processed without payment.

<input type="checkbox"/> CHECK PAYABLE TO NACS (US funds drawn on US bank) <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> AMERICAN EXPRESS		TOTAL DUE NACS
CREDIT CARD NUMBER	EXPIRATION DATE	
CARDHOLDER NAME	SIGNATURE	

NACS USE ONLY

DATE REC. _____

CH. # _____ AMOUNT \$ _____

The signatory of this form agrees to accept and pay all applicable charges, including adjustments to reflect correction of arithmetical errors as well as all per event costs, based on the events chosen and your company's current membership status with the National Association of Convenience Stores (NACS). Moreover, the signatory specifically authorizes NACS to charge any such amounts to the credit card referenced on this form.

Exhibitor Upgrade Registration Form

Exhibitors may upgrade their booth personnel badges to a Full Registration for \$200. In addition to admittance to the exhibit hall, Full Registration includes:

- Admittance to Tuesday Welcome Reception
- Attendance at General Sessions
- Attendance at Workshops

Additional Exhibitor upgrades beyond the 3 per 10' x 10' space (100 square feet) are \$295 per person (this fee includes \$95 for booth personnel over allotment + \$200 for Exhibitor upgrade)

ATTENDEE INFORMATION – Please print contact information exactly as you wish them to appear on your badge and online directory.

<input type="checkbox"/> Mr.	FIRST NAME	NICKNAME FOR BADGE	LAST NAME	SUFFIX
<input type="checkbox"/> Mrs.				
<input type="checkbox"/> Ms.				
JOB TITLE		COMPANY		
MAILING ADDRESS				
CITY		STATE	COUNTRY	ZIP/POSTAL CODE
PHONE		FAX	E-MAIL	
E-MAIL ADDRESS FOR CONFIRMATION (IF DIFFERENT FROM ABOVE)				

EXHIBITOR ATTENDEE REGISTRATION	Exhibitor Attendee Registration Fee Within Allotment	Exhibitor Attendee Registration Fee Over Allotment (\$295 = \$95 for additional booth personnel + \$200 for upgrade)	Your Amount
Full Registration	<input type="checkbox"/> \$200	<input type="checkbox"/> \$295	

SPOUSE REGISTRATION

<input type="checkbox"/> Mr.	FIRST NAME	NICKNAME FOR BADGE	LAST NAME	SUFFIX
<input type="checkbox"/> Mrs.				
<input type="checkbox"/> Ms.				
Full Registration <input type="checkbox"/> \$175				

OPTIONAL EVENT	Price	X	Quantity	=	Your Amount
Welcome Reception Additional Tickets • Tuesday, October 5 • 6:00-7:30 pm	\$75				

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 Charlotte, NC 28273

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CREDIT CARD NUMBER	EXPIRATION DATE	
CARDHOLDER NAME	SIGNATURE	

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