

REGISTRATION INSTRUCTIONS

3 EASY WAYS TO REGISTER

1. Register online www.nacsshow.com
2. Complete attached registration form and fax to (980) 233-3800
3. Complete attached registration form and mail to:
 NACS Registration
 c/o EPIC
 10900 Granite Street
 Charlotte, NC 28273

***PAYMENT MUST ACCOMPANY REGISTRATION FORM**

METHODS OF PAYMENT: All registrations must be submitted with full payment. Forms of payment include Visa, MasterCard, American Express and checks payable to NACS, (U.S. funds drawn on a U.S. bank). Registrations submitted without payment will not be processed.

CONFIRMATIONS: A confirmation will be forwarded to each attendee once the registration has been processed. Please make sure to include a valid e-mail address or fax number on the registration forms. If neither are listed the confirmation will be mailed.

BADGES: Badges will be mailed in advance to all attendees who register by September 3. Avoid long lines onsite – register by September 3.

CHANGES: Name changes must be submitted in writing directly to NACS. Fax: (980) 233-3800 or by e-mail to nacsregistration@epicreg.com. Changes received by September 24 will be confirmed in advance of the NACS Show. After September 24, changes must be made onsite at Registration.

Registration Options	Full Registration Includes	One-Day Registration Includes	Expo-Only Registration Includes	Spouse Full Registration Includes
General Sessions	✓	✓		✓
Workshops	✓	✓		✓
Exposition	✓	✓	✓	✓
Welcome Reception	✓	✓ (Wed Attendees Only)		✓

CANCELLATIONS: In the event you must cancel a registration, you must inform NACS in writing. Cancellation requests may be sent by e-mail to nacsregistration@epicreg.com or fax to (980) 233-3800. All cancellations received on or before September 3, 2010 will be assessed a \$25 administrative fee. After September 3 the full amount of the registration fee will be forfeited. Transfer of registration to another person within your company can be done at any time without penalty.



Please call (703) 684-3600 for special requests regarding physically challenging barriers in attending the NACS Show. A member of the meetings staff will assist you with discussing specifics to facilitate your attendance and participation.

CHILDREN AT THE EXPO: Children 16 and older must be registered as a NACS Spouse, One-Day or Expo-Only registrant for admission into the exposition. Children 15 and younger do not need to be registered in order to visit the Show floor. All children under the age of 16 must be accompanied by an adult at all times while on the Show floor. Absolutely no one under the age of 16 will be allowed on the Show floor during move in and move out hours—this includes infants.

HOUSING INSTRUCTIONS

Please Note: Connections Housing will serve as the official housing partner for the NACS Show 2010. Listed below are several options for making hotel reservation(s).

1. Online: www.nacsshow.com (credit card payments only)

Please note: If you do not see your preferred hotel available online, please contact Connections Housing to be added to the waitlist or to check for additional options should dates not be available.

2. Fax: (404) 581-5913 (credit card payments only)

3. Phone: (866) 983-NACS (6227) (US and Canada)
 (404) 842-0000 (international)
 (credit card payments only)
 Hours of Operation: 9:00 am–6:00 pm (EDT)

4. Mail: Connections Housing/NACS Housing

820 Church Street
 Decatur, GA 30030
 (credit card payment or check deposit is required)

HOTEL ROOM ASSIGNMENTS: All requests will be assigned on a first-come, first-served, space availability basis until August 13, 2010. Please indicate five (5) hotel preferences as instructed on the Housing Form. If your selected choices are sold out or not indicated, a NACS Housing representative will contact you within 72 hours. NACS Housing will process your housing request and forward an acknowledgement to the email address indicated on the housing form. Subsequent reservation changes/cancellations will also be confirmed by NACS Housing. After August 13, 2010, reservations will be processed on a space available basis and special convention rates may not apply.

HOUSING CHANGES AND CANCELLATIONS: Name changes, arrival/departure changes and or cancellations must be submitted directly to NACS Housing. Deposits are refundable on or before September 3, 2010, after which they are forfeited. Substitutions are permitted at any time and arrival/departure changes are based on availability.

SPECIAL ACCOMMODATIONS: For individuals requiring special housing accommodations, please note on your housing request form and a NACS Housing Consultant will contact you for specifics. Please note: Room type and smoking preferences are requests only and are not guaranteed.

GROUP RESERVATIONS: For companies requesting 10 or more hotel rooms, please contact Connections Housing at (866) 983-NACS (6227) for assistance.

REGISTRATION & HOUSING DEADLINE INDEX

Super Saver Pricing Deadline	August 13
Housing Reservation Deadline	August 13
Registration Cancellation Deadline to Receive Partial Refund ...	September 3
Housing Cancellation Deadline	September 3
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Advance Registration Pricing Deadline	September 24

Save time! Register Online at www.nacsshow.com!

Attendee Registration Form



October 5-8, 2010 • Atlanta, Georgia

This information will be used for all NACS mailings and events. This form is for attendees only.

ATTENDEE INFORMATION – Please print contact information exactly as you wish it to appear on your badge and online directory.				
<input type="checkbox"/> MR. <input type="checkbox"/> MRS. <input type="checkbox"/> MS.	FIRST NAME	NICKNAME FOR BADGE	LAST NAME	SUFFIX
JOB TITLE		COMPANY		
MAILING ADDRESS				
CITY		STATE	COUNTRY	ZIP/POSTAL CODE
PHONE	FAX		E-MAIL	
E-MAIL ADDRESS FOR CONFIRMATION (IF DIFFERENT FROM ABOVE)				

Is this your permanent contact information? Yes No
If yes, this information will be used for all NACS mailings and events.

How many years have you attended the NACS Show?
 First Time 1-5 6-10
 11-15 16+

ATTENDEE PROFILE	
I am a (check one):	
<input type="checkbox"/> Retailer/Petroleum Marketer—owner/operator of convenience store(s) and/or markets petroleum products to convenience stores (A)	
<input type="checkbox"/> Retailer—non-convenience store format (B)	
<input type="checkbox"/> Manufacturer/Service Provider—manufactures products for or provides services to convenience store industry (C)	
<input type="checkbox"/> Wholesaler/Distributor—involved in wholesaling/distribution of products to convenience stores (D)	

COMPLETE ONLY IF YOU ARE A RETAILER, WHOLESALER, OR DISTRIBUTOR.

My Primary Job Function is (select only one):

Finance (A)
 Foodservice (B)
 Human Resources (C)
 Marketing/Category Management/Merchandise (E)
 Petroleum Operations (F)
 Senior Management (Examples: CEO, President, Chairman, General Manager, Owner, Partner, VP) (G)
 Store Operations/Facilities/Risk Management (H)
 Technology (I)
 Other/Please Specify _____ (J)

Role in Buying (select one):

Final Say (A)
 Recommend (B)
 Neither (C)

My Age Range Is (select one):

18-24 (A) 50-59 (E)
 25-29 (B) 60+ (F)
 30-39 (C) Prefer not to answer (G)
 40-49 (D)

ATTENDEE REGISTRATION	NACS MEMBER PRICE			REGULAR PRICE			Your Amount
	Super Saver by 8/13	Advanced 8/14-9/24	Onsite after 9/24	Super Saver by 8/13	Advanced 8/14-9/24	Onsite after 9/24	
Full Registration*	<input type="checkbox"/> \$275	<input type="checkbox"/> \$375	<input type="checkbox"/> \$475	<input type="checkbox"/> \$425	<input type="checkbox"/> \$525	<input type="checkbox"/> \$625	
Wednesday One-Day*	<input type="checkbox"/> \$125	<input type="checkbox"/> \$175	<input type="checkbox"/> \$225	<input type="checkbox"/> \$225	<input type="checkbox"/> \$275	<input type="checkbox"/> \$325	
Thursday One-Day	<input type="checkbox"/> \$125	<input type="checkbox"/> \$175	<input type="checkbox"/> \$225	<input type="checkbox"/> \$225	<input type="checkbox"/> \$275	<input type="checkbox"/> \$325	
Friday One-Day	<input type="checkbox"/> \$125	<input type="checkbox"/> \$175	<input type="checkbox"/> \$225	<input type="checkbox"/> \$225	<input type="checkbox"/> \$275	<input type="checkbox"/> \$325	
Wednesday Expo-Only	<input type="checkbox"/> \$95	<input type="checkbox"/> \$125	<input type="checkbox"/> \$175	<input type="checkbox"/> \$195	<input type="checkbox"/> \$225	<input type="checkbox"/> \$275	
Thursday Expo-Only	<input type="checkbox"/> \$95	<input type="checkbox"/> \$125	<input type="checkbox"/> \$175	<input type="checkbox"/> \$195	<input type="checkbox"/> \$225	<input type="checkbox"/> \$275	
Friday Expo-Only	<input type="checkbox"/> \$95	<input type="checkbox"/> \$125	<input type="checkbox"/> \$175	<input type="checkbox"/> \$195	<input type="checkbox"/> \$225	<input type="checkbox"/> \$275	

*** Welcome Reception, Georgia Aquarium, Tuesday, October 5 6:00 - 7:30 pm**
 Included with Full Registration & Wednesday One-Day Registration Please let us know if you will be attending the reception so we may include a ticket in your registration packet. Yes No

SPOUSE INFORMATION – Only spouses and significant others are eligible for Spouse Registration.

<input type="checkbox"/> MR. <input type="checkbox"/> MRS. <input type="checkbox"/> MS.	FIRST NAME	NICKNAME FOR BADGE	LAST NAME	SUFFIX
DO YOU WORK FOR THE COMPANY LISTED ABOVE?		JOB TITLE		
<input type="checkbox"/> YES <input type="checkbox"/> NO IF YES, PLEASE PROVIDE YOUR TITLE				

SPOUSE REGISTRATION	Super Saver by 8/13	Advanced 8/14-9/24	Onsite after 9/24	Your Amount
Full Registration*	<input type="checkbox"/> \$175	<input type="checkbox"/> \$225	<input type="checkbox"/> \$275	
Wednesday One-Day*	<input type="checkbox"/> \$125	<input type="checkbox"/> \$175	<input type="checkbox"/> \$225	
Thursday One-Day	<input type="checkbox"/> \$125	<input type="checkbox"/> \$175	<input type="checkbox"/> \$225	
Friday One-Day	<input type="checkbox"/> \$125	<input type="checkbox"/> \$175	<input type="checkbox"/> \$225	
Wednesday Expo-Only	<input type="checkbox"/> \$95	<input type="checkbox"/> \$125	<input type="checkbox"/> \$175	
Thursday Expo-Only	<input type="checkbox"/> \$95	<input type="checkbox"/> \$125	<input type="checkbox"/> \$175	
Friday Expo-Only	<input type="checkbox"/> \$95	<input type="checkbox"/> \$125	<input type="checkbox"/> \$175	

*** Welcome Reception, Georgia Aquarium, Tuesday, October 5 6:00 - 7:30 pm**
 Included with Full Registration & Wednesday One-Day Registration Please let us know if you will be attending the reception so we may include a ticket in your registration packet. Yes No

OPTIONAL EVENT	Price	X # tickets	Total
Welcome Reception Additional Tickets • Tuesday, October 5 • 6:00-7:30 pm	\$75		

PAYMENT INFORMATION – Registrations WILL NOT be processed without payment.

<input type="checkbox"/> CHECK PAYABLE TO NACS (US funds drawn on US bank)	<input type="checkbox"/> VISA	<input type="checkbox"/> MASTERCARD	<input type="checkbox"/> AMERICAN EXPRESS	TOTAL DUE NACS
CREDIT CARD NUMBER				EXPIRATION DATE
CARDHOLDER NAME	SIGNATURE			

REMITTANCE

MAIL FORM WITH PAYMENT TO:
 NACS Registration • c/o EPIC
 10900 Granite Street • Charlotte, NC 28273
OR FAX FORM TO:
 (980) 233-3800 (Credit Card Payments Only)
 Meeting Confirmations will be e-mailed or faxed. Please verify e-mail address or fax number as indicated above.

The signatory of this form agrees to accept and pay all applicable charges, including adjustments to reflect correction of arithmetical errors as well as all per event costs, based on the events chosen and your company's current membership status with the National Association of Convenience Stores (NACS). Moreover, the signatory specifically authorizes NACS to charge any such amounts to the credit card referenced on this form.

Cancellation Policy: In the event you must cancel your registration, you must inform NACS in writing. Cancellations must be in writing and faxed to (980) 233-3800 or e-mailed to nacsregistration@epicreg.com. All cancellations received on or before September 3, 2010 will be assessed a \$25 administrative fee. After September 3 the full amount of the registration fee will be forfeited. Transfer of registration to another person within your company can be done at any time without penalty.

Questions about Registration? Call the NACS Registration Hotline at (800) 521-7621 or (980) 233-3812 or email nacsregistration@epicreg.com
Questions about NACS Housing? Call NACS Housing at (866) 983-NACS (6227) or (404) 842-0000 or email nacshousing@connectionshousing.com

Need assistance? Please call 703-684-3600 and a member of the meetings staff will assist you.

Housing Form

BEFORE COMPLETING, PLEASE REFER TO HOUSING INFORMATION FOR DETAILED INSTRUCTIONS.

HOUSING DEADLINE: **AUGUST 13, 2010**

This form may be photocopied to reserve additional rooms. All Housing Forms should be sent directly to Connections Housing/NACS Housing ONLY. Please do not mail or fax housing requests to NACS, PMAA or PEI.

NACSSHOW

NACS  


October 5-8, 2010 • Atlanta, Georgia

RESERVATION INFORMATION

I am a (check one): <input type="checkbox"/> Retailer/Petroleum Marketer <input type="checkbox"/> Retailer Non-Convenience <input type="checkbox"/> Wholesaler/Distributor <input type="checkbox"/> Manufacturer/Service Provider <input type="checkbox"/> Exhibitor <input type="checkbox"/> NACS Guest		Registered for (check all that apply): <input type="checkbox"/> NACS Show <input type="checkbox"/> PMAA <input type="checkbox"/> PEI		NACS Housing will process your request and forward an acknowledgement via email. If no email is listed it will be sent by fax.	
<input type="checkbox"/> Mr. FIRST NAME <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms.		LAST NAME		SUFFIX	
JOB TITLE			COMPANY		
MAILING ADDRESS					
CITY		STATE	COUNTRY	ZIP/POSTAL CODE	
WORK PHONE			CELL PHONE		
E-MAIL			FAX		

HOTEL PREFERENCE – Assigned on a first-come, first-served, space available basis. Please list 5 choices.

Please refer to the Hotel Listing and Area Map for detailed information. Be sure to select five (5) preferred hotels when submitting reservations. PMAA events will be held at the Hyatt Regency Atlanta. PEI events will be held at the Georgia World Congress Center.

1.	RATE:	If all of your choices are sold out, a NACS Housing representative will contact you with additional options. Special Requests (subject to availability, and are not guaranteed) <input type="checkbox"/> Smoking Room <input type="checkbox"/> Non-Smoking Room <input type="checkbox"/>  Special Needs? Please check here and a housing consultant will contact you.
2.	RATE:	
3.	RATE:	
4.	RATE:	
5.	RATE:	

NAME	
SHARING WITH	
ARRIVAL / /2010	DEPARTURE / /2010
ROOM TYPE REQUESTED (NOT GUARANTEED) <input type="checkbox"/> 1 Bed <input type="checkbox"/> 2 Beds # of People in room _____	

NAME	
SHARING WITH	
ARRIVAL / /2010	DEPARTURE / /2010
ROOM TYPE REQUESTED (NOT GUARANTEED) <input type="checkbox"/> 1 Bed <input type="checkbox"/> 2 Beds # of People in room _____	

NAME	
SHARING WITH	
ARRIVAL / /2010	DEPARTURE / /2010
ROOM TYPE REQUEST (NOT GUARANTEED) <input type="checkbox"/> 1 Bed <input type="checkbox"/> 2 Beds # of People in room _____	

NAME	
SHARING WITH	
ARRIVAL / /2010	DEPARTURE / /2010
ROOM TYPE REQUESTED (NOT GUARANTEED) <input type="checkbox"/> 1 Bed <input type="checkbox"/> 2 Beds # of People in room _____	

I would like to reserve a Suite. If selected, a NACS Housing Consultant will contact you.

PAYMENT INFORMATION – Reservations WILL NOT be processed without payment.

All requests for hotel rooms must be guaranteed with a credit card equaling one night's room and tax deposit. Should you wish to guarantee with a credit card now and send a check deposit at a later date, check the box below and NACS Housing will send you an invoice once hotel is confirmed. Please note that check must be received by 5:00pm Eastern Time, August 13, 2010. Please do not forward deposits to NACS, PMAA, PEI, or the hotels. **Deposits are refundable on or before September 3, 2010, after which they may be forfeited. Hotel reserves the right to charge deposit equal to one night's room & tax for each guest room reserved after this date.**

I will pay for deposit by check. I understand my credit card will be used to guarantee the room, but will not be charged by NACS Housing and will be removed from the reservation once my check has been processed. NACS Housing will send me a Check Deposit Invoice once hotel is confirmed. All check deposits should be made payable and mailed to Connections Housing.

CHECK PAYABLE TO CONNECTIONS HOUSING (US funds drawn on US bank) VISA MASTERCARD AMERICAN EXPRESS DISCOVER

CREDIT CARD NUMBER	EXPIRATION DATE
CARDHOLDER NAME	SIGNATURE

PLEASE REMIT TO: **FAX RESERVATIONS**
Credit Card Payments Only
 (404) 581-5913

MAIL RESERVATIONS
 Connections Housing/NACS Housing
 820 Church Street
 Decatur, GA 30030

QUESTIONS ABOUT NACS HOUSING?
 Call: (866) 983-NACS (6227) or (404) 842-0000
 E-mail: nacshousing@connectionshousing.com

Atlanta Hotels



1. ***Atlanta Marriott Marquis** \$202 S/D
265 Peachtree Center Ave., Atlanta, GA 30303
**NACS Co-Headquarter Hotel*
2. **Atlanta Marriott Suites Midtown**..... \$189 S/D
35 14th St., NE, Atlanta, GA 30309
4. **Courtyard by Marriott Midtown/Georgia Tech** \$149 S/D
1132 Techwood Drive, Atlanta, GA 30318
**Please note: The lobby will be undergoing a significant transformation and a floor of guest rooms at a time will be closed and under renovation during the NACS show. For your convenience, the hotel is offering a complimentary breakfast for one guest per room per day.*
5. **The Ellis Hotel**..... \$199 S/D
176 Peachtree St., NW, Atlanta, GA 30303
6. **Embassy Suites Centennial Park**..... \$217 S/D
267 Marietta St., Atlanta, GA 30313
7. **The Glenn Hotel**..... \$199 S/D
110 Marietta St., Atlanta, GA 30303
8. **The Georgian Terrace** \$169 S/D
659 Peachtree St., NE, Atlanta, GA 30308
9. **Hampton Inn & Suites Atlanta Downtown** \$163 S/\$183 D
161 Spring St., NW, Atlanta, GA 30303
10. **Hampton Inn Atlanta Downtown - Georgia Tech** \$159 S/D
244 North Ave., Atlanta, GA 30313
11. **Hilton Atlanta** \$199 S/D
255 Courtland St., Atlanta, GA 30303
12. **Hilton Garden Inn Atlanta Downtown**..... \$192 S/D
275 Baker St., Atlanta, GA 30313
13. **Holiday Inn Atlanta Downtown**..... \$169 S/D
101 Andrew Young Int'l Blvd., Atlanta, GA 30303
14. **Holiday Inn Select Downtown Atlanta Capitol Conf. Ctr.** \$149 S/D
450 Capitol Avenue, SW, Atlanta, GA 30312
15. **Hotel Indigo Atlanta Midtown** \$164 S/D
683 Peachtree St., Atlanta, GA 30308
16. **Hotel Midtown Atlanta** \$146 S/D
125 10th St., NE, Atlanta, GA 30309
17. **Hotel Palomar Atlanta Midtown**..... \$199 S/D
866 W Peachtree St., NW, Atlanta, GA 30308
18. **Hyatt Regency Atlanta** \$207 S/D
265 Peachtree St., NE, Atlanta, GA 30303
19. **Loews Atlanta Hotel**..... \$199 S/\$224 D
1065 Peachtree St., Atlanta, GA 30309
20. ***Omni Hotel at CNN Center**..... \$205 S/D
100 CNN Center, Atlanta, GA 30303
**NACS Co-Headquarter Hotel – Open to Retailers Only*
21. **Residence Inn by Marriott Atlanta Downtown** \$159 S/D
134 Peachtree St., NW, Atlanta, GA 30303
22. **The Ritz-Carlton Atlanta (Downtown)** \$225 S/D
181 Peachtree St., NE, Atlanta, GA 30303
23. **Sheraton Atlanta**..... \$179 S/\$189 D
165 Courtland St., Atlanta, GA 30303
24. **Twelve Centennial Park** \$179 S/D
400 W. Peachtree St., Atlanta, GA 30308
25. **W Atlanta Downtown** \$219 S/\$239 D
45 Ivan Allen Jr. Blvd., Atlanta, GA 30308
26. **W Atlanta Midtown**..... \$229 S/D
188 14th St., NE, Atlanta, GA 30361
27. **Westin Peachtree Plaza**..... \$172 S/D
210 Peachtree St., Atlanta, GA 30303

Why Atlanta?

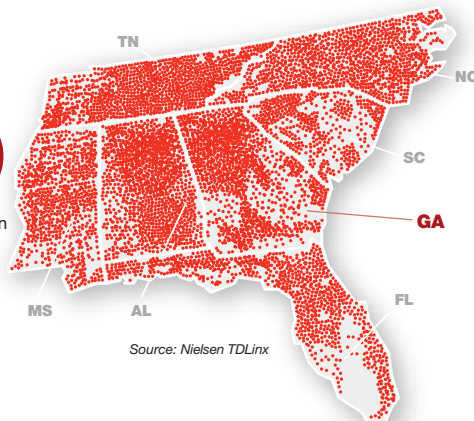
Atlanta is in the heart of where the convenience industry conducts business every day. The southeast region has the highest concentration of convenience stores in the U.S. and is home to more than 36,000 convenience retail outlets.

Did you know that more than 80% of the U.S. consumer market is accessible via a 2-hour flight to Atlanta? And, Atlanta is easily accessible from major cities around the world.

The Georgia World Congress Center is the Hub of the NACS Show Experience. Centrally located in downtown Atlanta, the Georgia World Congress Center is just seconds away from hotels in the NACS housing block, restaurants and exciting attractions. Take advantage of the excitement and energy surrounding the venue we've chosen this year. For more information about what Atlanta restaurants and nightlife, visit www.nacsshow.com.

36,000

The approximate amount of convenience store outlets located in the southeast region. Source: Nielsen TDLinx



Source: Nielsen TDLinx