



Convention: October 5-8, 2010 • Expo: October 6-8, 2010
Georgia World Congress Center • Atlanta, Georgia

NACS Publication Kiosk Information

An Opportunity to Enhance Your Publication's Exposure at the NACS Show

Maximize your coverage of the NACS Show 2010 with the Publication Kiosk.

Publication Kiosk: Place your publication(s) in the Publication Kiosk where it will be seen by thousands of retailers and suppliers. Publications will be available to NACS Show attendees Tuesday, October 5 – Friday, October 8.

To reserve space in the Publication Kiosk, complete the attached Publication Kiosk form, return it and a \$500 handling fee per publication title, which covers labor costs and maintenance of the kiosk, to Jeff Lenard at NACS. Please make checks payable to NACS. Shipping options are included. Even if you will be delivering your publication(s) directly to the Georgia World Congress Center, you must make an advance reservation with NACS.

NOTE: Additional material handling charges (approx. \$50-70 per 100 lb.) will be assessed by Freeman Decorating and will be the responsibility of the publication. Publications that are polybagged will not be displayed.

**For more information contact Jeff Lenard at
(703) 518-4272, or jlennard@nacsonline.com**

Publication Kiosk Shipping Options

Shipments to the Advance Shipment Warehouse must arrive at the warehouse between September 15 and September 30. They should be consigned and the bill of freight made out EXACTLY as follows:

NACS Show 2010
c/o The Freeman Companies
841 Joseph E. Lowery Blvd. NW
Atlanta, GA 30318
Name of Publication (MUST appear)
Hold For: **NACS Show Publication Kiosk**

Shipping to the warehouse, as opposed to shipping directly to the Georgia World Congress Center, is strongly recommended. If your shipment must go directly to the Georgia World Congress Center, it must arrive between Friday, October 1 and Tuesday, October 5. It should be consigned and the bill of freight made out EXACTLY as follows:

NACS Show 2010
Name of Publication (MUST appear)
c/o The Freeman Companies
Georgia World Congress Center
285 Andrew Young International Blvd.
Atlanta, GA 30313
Name of Publication (MUST appear)
Hold For: **NACS Show Publication Kiosk**

Publications cannot be delivered to the Georgia World Congress Center before October 1. Also, if your publishing company is exhibiting at the NACS Show, please be sure to differentiate which boxes are for the Publication Kiosk and which are for your booth by adding your booth number and removing mention of the Publication Kiosk to your booth shipments.

Key Dates to Remember:

September 30: Advance shipments to the warehouse must be received by September 30.

October 1-5: Direct shipments to the Georgia World Congress Center should be scheduled to arrive no earlier than October 1.

October 5-8: The NACS Show

Publication Kiosk Sign-Up Form

Be Seen at the NACS Show!

NACS invites you to place your publication in the Publication Kiosk. The convenience store retailers and suppliers attending the NACS Show will see and obtain copies of your publication at the kiosk.

YES! I want my publication displayed at the NACS Show Publication Kiosk.

Publication(s) Name:

Contact Person:

Address:

City/State/Zip:

Phone Number:

Fax Number:

E-mail:

Shipping Information

- Check One: We plan to ship our publication to the ADVANCE Shipment Warehouse (recommended)
 We plan to ship our publication directly to the Georgia World Congress Center (please note shipping deadlines on page 2).

How many copies do you plan to distribute on-site? _____

Rates & Payment Information

| | Quantity | Price per Pub | Total |
|------------------------------|----------|---------------|-------|
| Standard Publications | X | \$500 | = |
| Publications with Cover Ads* | X | \$2,500 | = |

* Publication with external ad, bellyband, or a cover ad that takes up 1/3 of the cover or more.

Check One: A check made payable to NACS, is enclosed Please bill my credit card (Visa MC Amex)

credit card #

cardholder name

expiration date

signature

**Please return this form to
Jeff Lenard
NACS, 1600 Duke Street, Alexandria, VA 22314-2792
Fax (703) 836-4564**

Note: Additional material handling charges (approx. \$50-70 per 100 lbs.) will be assessed by Freeman Decorating and will be the responsibility of the publication. Because of costs incurred in constructing the kiosk, after October 20 NACS will not be able to refund payments. NACS reserves the right to reject any publication onsite that it deems inappropriate. Publications that are polybagged will not be displayed.