

# NACSSHOW<sup>®</sup>

NACS<sup>®</sup>  PEI™  PMAA

Convention: October 20-23, 2009 • Expo: October 21-23, 2009  
Las Vegas Convention Center • Las Vegas, Nevada

## NACS Publication Kiosk Information

### An Opportunity to Enhance Your Publication's Exposure at the NACS Show

Maximize your coverage of the NACS Show 2009 with the Publication Kiosk.

**Publication Kiosk:** Place your publication(s) in the Publication Kiosk where it will be seen by thousands of retailers and suppliers. Publications will be available to NACS Show attendees Tuesday, October 20 – Friday, October 23.

To reserve space in the Publication Kiosk, complete the attached Publication Kiosk form, return it and a \$500 handling fee per publication title, which covers labor costs and maintenance of the kiosk, to Jeff Lenard at NACS. Please make checks payable to NACS. Shipping options are included. Even if you will be delivering your publication(s) directly to the Las Vegas Convention Center, you must make an advance reservation with NACS.

**NOTE:** Additional material handling charges (approx. \$50-70 per 100 lb.) will be assessed by Freeman Decorating and will be the responsibility of the publication. Publications that are polybagged will not be displayed.

**For more information contact Jeff Lenard at  
(703) 518-4272, or [jlennard@nacsonline.com](mailto:jlennard@nacsonline.com)**

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# Publication Kiosk Shipping Options

Shipments to the **Advance Shipment Warehouse** must arrive at the warehouse between September 14 and October 13. They should be consigned and the bill of freight made out EXACTLY as follows:

NACS Show 2009  
c/o The Freeman Companies  
6675 West Sunset Road  
Las Vegas, NV 89118  
**Name of Publication** (MUST appear)  
Hold For: **NACS Show Publication Kiosk**

Shipping to the warehouse, as opposed to shipping directly to the Las Vegas Convention Center, is **strongly** recommended. If your shipment must go directly to the Las Vegas Convention Center, it must arrive between **Sunday, October 18 and Friday, October 23**. It should be consigned and the bill of freight made out EXACTLY as follows:

NACS Show 2009  
**Name of Publication** (MUST appear)  
c/o The Freeman Companies  
Las Vegas Convention Center  
3150 Paradise Road  
Las Vegas, NV 89109-9096  
**Name of Publication** (MUST appear)  
Hold For: **NACS Show Publication Kiosk**

**Publications cannot be delivered to the Las Vegas Convention Center before October 18. Also, if your publishing company is exhibiting at the NACS Show, please be sure to differentiate which boxes are for the Publication Kiosk and which are for your booth by adding your booth number and removing mention of the Publication Kiosk to your booth shipments.**

## Key Dates to Remember:

- October 13:** Advance shipments to the warehouse must be received by October 13.
  - October 18-23:** Direct shipments to the Las Vegas Convention Center should be scheduled to arrive no earlier than October 18.
  - October 20-23:** The NACS Show
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# Publication Kiosk Sign-up Form

**Be Seen at the NACS Show!**

NACS invites you to place your publication in the Publication Kiosk. The convenience store retailers and suppliers attending the NACS Show will see and obtain copies of your publication at the kiosk.

**YES!** I want my publication displayed at the NACS Show Publication Kiosk.

Publication(s) Name: \_\_\_\_\_

\_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

## Shipping Information

- Check One:  We plan to ship our publication to the ADVANCE Shipment Warehouse (recommended)
- We plan to ship our publication directly to the Las Vegas Convention Center (please note shipping deadlines on page 2).

How many copies do you plan to distribute on-site? \_\_\_\_\_

- A check in the amount of \$500.00 per publication title, made payable to NACS, is enclosed.
- Please bill my credit card in the amount of \$500.00 per publication title



credit card # \_\_\_\_\_

cardholder name \_\_\_\_\_

expiration date \_\_\_\_\_

signature \_\_\_\_\_

**Please return this form to**

**Jeff Lenard**

**NACS**

**1600 Duke Street, Alexandria, VA 22314-2792**

**Fax (703) 836-4564**

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**Note:** Additional material handling charges (approx. \$50-70 per 100 lbs.) will be assessed by Freeman Decorating and will be the responsibility of the publication. Because of costs incurred in constructing the kiosk, after October 20 NACS will not be able to refund payments. NACS reserves the right to reject any publication onsite (with a full refund) that it deems inappropriate. Publications that are polybagged will not be displayed.