



# NACS Supplier Members.

**For the Best Networking Opportunity at the NACS Show –  
*Be a Round-Up Volunteer!***

It only takes one to two hours of your time to take advantage of this opportunity to connect with your customers and increase your company's visibility.

Volunteer your time to assist at the NACS Show in Chicago – October 1-4, 2011

## **What is Round-Up?**

Round-Up is a program of the NACS Supplier Board and provides an opportunity for NACS Supplier Members to assist their customers by providing a cheerful greeting and assisting attendees in finding their way around the convention center.

## **Why should your company participate in Round-Up?**

Round-Up activities place volunteers from your company in front of buyers and provide you with:

1. An indirect marketing opportunity for your company before the expo even opens
2. The opportunity to build your company's brand awareness
3. A chance to identify your company as one that cares about its customers and the industry

## **Companies that participate in Round-Up activities receive special recognition:**

- Your company logo is placed on the Round-Up Board which is located in a highly visible area in the convention center.
- Inside the Program Directory
- NACS provides a sign for exhibiting companies to place in their booth indicating their participation in Round-Up.

## **How much time is involved?**

Each volunteer signs up to work one to two hours during non-exhibit hours. The areas in which volunteers serve include: registration, bus drop-off areas, education sessions, general sessions and more.

**More information can be found on [www.nacsshow.com](http://www.nacsshow.com).**

If you have any questions, please contact Stephanie Robert at [srobert@nacsonline.com](mailto:srobert@nacsonline.com) or (703) 518-4271.