

# EXHIBITOR REGISTRATION INSTRUCTIONS

**NACSSHOW**

NACS PEI PIAA

October 1-4, 2011 • Chicago, Illinois

## Who can use this form?

Use this Booth Personnel form to register:

- Representatives from the exhibiting company
- Exhibit Personnel
- Models
- Entertainers
- Company Sales People

## This form may not be used to register:

- Clients you have invited to the trade show  
To register your clients/customers please go to [www.nacsshow.com](http://www.nacsshow.com) and select Register, Attendee Badge Registration.

## Badges

Badges will be mailed in advance of the NACS Show for all booth personnel registered by August 31. Badges can either be mailed to the trade show contact, individual booth personnel or held for pick-up on-site at Will Call. Personnel registered after August 31 may need to pick up their badges on-site.

## Booth Personnel

With the purchase of booth space, each exhibiting company is entitled to 3 booth personnel badges per each 10' x 10' space (100 square feet). Booth personnel badges are **COMPLIMENTARY** and allow admittance to the exhibit hall ONLY.

**Exhibitors registered as booth personnel are eligible to purchase tickets to the Welcome Reception. These tickets are NOT included with booth personnel registration and must be purchased separately.**

**Additional booth personnel badges beyond the 3 per 10' x 10' (100 square feet) space are \$95 per person.**

## Exhibitor Attendees

Exhibitors may upgrade their booth personnel badges to a Full Registration for \$200. In addition to admittance to the exhibit hall, Full Registration includes:

- Admittance to Saturday Welcome Reception
- Attendance at Workshops
- Attendance at General Sessions

**Additional Exhibitor upgrades beyond the 3 per 10' x 10' space (100 square feet) are \$295 per person (this fee includes \$95 for booth personnel over allotment + \$200 for Exhibitor upgrade)**

## Register today—

### It's as easy as 1, 2, 3!

1. Complete the attached Booth Personnel Registration Form or register online at [www.nacsshow.com](http://www.nacsshow.com)
2. If you are upgrading a company representative to a Full Registration, complete an Exhibitor Attendee Registration Form for each booth personnel upgrade.
3. Submit these forms with payment by fax or mail by September 23, 5:00 pm EST. After September 23, your company representatives must register on-site.

**MAIL** the enclosed form(s) to:

NACS Registration  
c/o EPIC  
10900 Granite Street  
Charlotte, NC 28273  
or

**FAX** the enclosed form(s) to (980) 233-3800 only if you are paying by credit card and have no balance due.

**QUESTIONS?** Please call (800) 521-7621 or (980) 233-3812

**USE THIS CHART AS A GUIDELINE TO DETERMINE HOW MANY COMPLIMENTARY BADGES YOUR COMPANY IS ALLOTTED.**



## Booth Personnel Complimentary Allotment Chart

Booth Size	Total Sq. Ft. of Booth	Personnel Allotment
10 x 10	100	3
10 x 20	200	6
10 x 30	300	9
10 x 40	400	12
15 x 10	150	5
15 x 20	300	9
15 x 30	450	14
15 x 40	600	18
20 x 20	400	12
20 x 30	600	18
20 x 40	800	24
30 x 30	900	27
30 x 40	1200	36
30 x 50	1500	45
40 x 40	1600	48
40 x 50	2000	60
40 x 60	2400	72
50 x 50	2500	75
50 x 60	3000	90

## IMPORTANT DATE

### August 31, 2011

Registrations received by this date can be mailed in advance or held for pickup onsite. Avoid long lines on-site – register by August 31 and select to have your badge mailed in advance of the Show! If you must pick-up your badge on-site, please avoid the rush by coming to registration prior to 10:00 am on Sunday morning – between 10:00 am and 2:00 pm on Sunday, registration lines can be very long.

## Exhibitor Registration Hours:

Friday, September 30	8:00 am – 5:00 pm
Saturday, October 1	7:30 am – 6:00 pm
Sunday, October 2	7:30 am – 5:30 pm
Monday, October 3	7:30 am – 5:30 pm
Tuesday, October 4	7:30 am – 1:30 pm

\*Please note – Once Exhibitor Registration opens on Friday, exhibitors are required to pick up their badges to enter the hall. You must come to registration during the hours listed to obtain your badge.

Be sure to visit us online...  
Go to [www.nacsshow.com](http://www.nacsshow.com) for updated registration and event information!

# Booth Personnel Badge Registration Form

Save time! Register online at [www.nacsshow.com](http://www.nacsshow.com).

EXHIBITING COMPANY INFORMATION			
NAME YOUR COMPANY IS EXHIBITING UNDER			BOOTH NUMBER
CONTACT NAME		CONTACT PHONE NUMBER	
MAILING ADDRESS			
CITY	STATE	COUNTRY	ZIP/POSTAL CODE

- YES!** Please save us time on-site and mail our badges in advance! (registrations must be received by August 31)
- Select one:**  Mail badges to the contact listed above  
 Mail badges to each individual – I have updated their addresses and understand that the badges will be mailed to the address that is listed below
- NO!** Please hold our badges for pick-up at Will Call!

IMPORTANT DATES
<b>August 31:</b> Registrations received by this date can be mailed in advance or held for pickup onsite.
<b>September 1 - September 23:</b> Registrations received during this time will be held for pick-up onsite.

## EXHIBIT PERSONNEL REGISTRATION

IT IS NOT NECESSARY to submit fictitious names as allotted complimentary booth personnel. Badges will **NOT** be forfeited if individuals are not pre-registered. **Please register the following Booth Personnel for our company.** For booths larger than 10' x 10', or personnel lists over 3, please copy this form. **Please note:** The information below will be used for this registrant's badge barcode – an electronic business card that can be scanned at the Show. The barcode should contain his/her correct contact information to enable efficient networking and follow-up. Please make sure this information is accurate prior to submitting the registration.

<b>1</b> BADGE FIRST NAME		BADGE LAST NAME			<input type="checkbox"/> Complimentary Booth Personnel <input type="checkbox"/> Booth Personnel Over Allotment (\$95) <input type="checkbox"/> Upgrade to Full Registration (Use the attached upgrade form) <input type="checkbox"/> Welcome Reception (\$75)	
TITLE		BADGE COMPANY NAME				
ADDRESS		CITY	STATE	COUNTRY		ZIP/POSTAL CODE
PHONE	FAX	E-MAIL				
<b>2</b> BADGE FIRST NAME		BADGE LAST NAME			<input type="checkbox"/> Complimentary Booth Personnel <input type="checkbox"/> Booth Personnel Over Allotment (\$95) <input type="checkbox"/> Upgrade to Full Registration (Use the attached upgrade form) <input type="checkbox"/> Welcome Reception (\$75)	
TITLE		BADGE COMPANY NAME				
ADDRESS		CITY	STATE	COUNTRY		ZIP/POSTAL CODE
PHONE	FAX	E-MAIL				
<b>3</b> BADGE FIRST NAME		BADGE LAST NAME			<input type="checkbox"/> Complimentary Booth Personnel <input type="checkbox"/> Booth Personnel Over Allotment (\$95) <input type="checkbox"/> Upgrade to Full Registration (Use the attached upgrade form) <input type="checkbox"/> Welcome Reception (\$75)	
TITLE		BADGE COMPANY NAME				
ADDRESS		CITY	STATE	COUNTRY		ZIP/POSTAL CODE
PHONE	FAX	E-MAIL				

OPTIONAL EVENT & ADDITIONAL BOOTH PERSONNEL	Price	X	Quantity	=	Your Amount
Welcome Reception • Saturday, October 1 • The Field Museum • 6:00 pm - 7:30 pm	\$75				
Booth Personnel Over Allotment	\$95				

## REMITTANCE

**MAIL FORM WITH PAYMENT TO:**  
 NACS Registration  
 c/o EPIC  
 10900 Granite Street  
 Charlotte, NC 28273  
**OR FAX FORM TO:**  
 (980) 233-3800 (Credit Card Payments Only)

Meeting Confirmations will be e-mailed to the contact for your company. Please verify e-mail address as indicated above.

## PAYMENT INFORMATION – Registrations WILL NOT be processed without payment.

<input type="checkbox"/> CHECK PAYABLE TO NACS (US funds drawn on US bank) <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> AMERICAN EXPRESS		<b>TOTAL DUE NACS</b>
CREDIT CARD NUMBER	EXPIRATION DATE	
CARDHOLDER NAME	SIGNATURE	

NACS USE ONLY
DATE REC. _____
CH. # _____ AMOUNT \$ _____

The signatory of this form agrees to accept and pay all applicable charges, including adjustments to reflect correction of arithmetical errors as well as all per event costs, based on the events chosen and your company's current membership status with the National Association of Convenience Stores (NACS). Moreover, the signatory specifically authorizes NACS to charge any such amounts to the credit card referenced on this form.

# Exhibitor Upgrade Registration Form

Exhibitors may upgrade their booth personnel badges to a Full Registration for \$200. In addition to admittance to the exhibit hall, Full Registration includes:

- Admittance to Saturday Welcome Reception
- Attendance at General Sessions
- Attendance at Workshops

**Additional Exhibitor upgrades beyond the 3 per 10' x 10' space (100 square feet) are \$295 per person (this fee includes \$95 for booth personnel over allotment + \$200 for Exhibitor upgrade)**

ATTENDEE INFORMATION – Please print contact information exactly as you wish them to appear on your badge.				
<input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms.	FIRST NAME	NICKNAME FOR BADGE	LAST NAME	SUFFIX
JOB TITLE		COMPANY		
MAILING ADDRESS				
CITY		STATE	COUNTRY	ZIP/POSTAL CODE
PHONE	FAX		E-MAIL	
E-MAIL ADDRESS FOR CONFIRMATION (IF DIFFERENT FROM ABOVE)				

EXHIBITOR ATTENDEE REGISTRATION	Exhibitor Attendee Registration Fee Within Allotment	Exhibitor Attendee Registration Fee Over Allotment (\$295 = \$95 for additional booth personnel + \$200 for upgrade)	Your Amount
<b>Full Registration</b>	<input type="checkbox"/> \$200	<input type="checkbox"/> \$295	

WELCOME RECEPTION - ADDITIONAL TICKETS	Price	Quantity	Your Amount
<b>The Field Museum • Saturday, October 1 • 6:00 - 7:30 pm</b>	<b>\$75</b>		

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**OR FAX FORM TO:**  
 (980) 233-3800  
*(Credit Card Payments Only)*

Meeting Confirmations will be e-mailed to the contact for your company. Please verify e-mail address as indicated above.

PAYMENT INFORMATION – Registrations WILL NOT be processed without payment.	
<input type="checkbox"/> CHECK PAYABLE TO NACS (US funds drawn on US bank) <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> AMERICAN EXPRESS	<b>TOTAL DUE NACS</b>
CREDIT CARD NUMBER	EXPIRATION DATE
CARDHOLDER NAME	SIGNATURE

The signatory of this form agrees to accept and pay all applicable charges, including adjustments to reflect correction of arithmetical errors as well as all per event costs, based on the events chosen and your company's current membership status with the National Association of Convenience Stores (NACS). Moreover, the signatory specifically authorizes NACS to charge any such amounts to the credit card referenced on this form.

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AMOUNT \$ _____