

# NACSSHOW<sup>®</sup>

NACS<sup>®</sup>  

## NACS SHOW 2011 DEADLINE LIST

We recommend that you order all services in advance by the indicated deadlines. The following deadlines are the absolute latest a form can be considered an advance order and receive the appropriate discounts if available.

| ACTION ITEM   | DEADLINE  |
|---|---|
| Hanging Sign Request  | 08/01/11  |
| Update Exhibitor Directory Listing Online   | 08/01/11  |
| Cool New Video Kiosk  | 08/15/11  |
| Cool New Products Preview Room  | 08/18/11  |
| Booth Security  | 08/29/11  |
| Badge Registration Deadline<br>(for badges mailed in advance)                                 | 08/31/11  |
| Pre-Show Attendee Lists – orders will be fulfilled on...                                      | 09/02/11  |
| Lead Retrieval  | 09/02/11  |
| Vehicle Notification  | 09/09/11  |
| Animal Notification   | 09/09/11  |
| Exhibitor Appointed Contractor Notification   | 09/09/11  |
| Authorization for Sample Food & Beverage Distribution   | 09/09/11  |
| Equipment, Paper Goods & Ice Orders   | 09/09/11  |
| Food & Beverage Order   | 09/09/11  |
| Cool New Products & Services Guide  | 09/12/11  |
| Freeman Services including A/V  | 09/13/11  |
| All Facility/Utility Orders including:<br>Telephone, Internet, Cable, Electrical and Plumbing | 09/19/11  |
| Advanced Warehouse Shipments to Freeman   | 09/20/11  |
| Refrigeration Order   | 09/22/11  |
| Direct Shipments to McCormick Place   | Targeted Move-in<br>See map in "Shipping" section |
| Post-Show Attendee Lists – orders will be fulfilled...  | Approximately 2 weeks<br>after close of Show      |