

2009 EXHIBIT SPACE APPLICATION



**October 21-23, 2009
Las Vegas Convention Center
Las Vegas, Nevada**

PAYMENT AND SUBMISSION INSTRUCTIONS

E-MAIL AND FAX COPIES ARE NOT ACCEPTED *(Prior to June 5, 2009)*

IMPORTANT NOTE: All pages must be completed, Exhibit Space Application signed, and payment submitted BEFORE booth space can be assigned.

Please make copies of ALL sides for your files and return original with payment to the NATIONAL ASSOCIATION OF CONVENIENCE STORES.

Mailing Address:

NACS
PO Box 34770 • Alexandria, VA 22334-0770

***Note:** *This is a bank lock box - only first class mail accepted.*

Overnight/Expedited Delivery:

Attn: Exhibits Department
NACS
1600 Duke Street • Alexandria, VA 22314-3436
Phone: (703) 684-3600

NACS—The Association for Convenience and Petroleum Retailing • OCTOBER 21-23, 2009 • LAS VEGAS, NEVADA
 Application for exhibit space at the 2009 NACS Exposition indicates the applicant's willingness to abide by all the exhibit terms and conditions as outlined both in this document and the accompanying **TERMS AND CONDITIONS**. This application will become a contract when countersigned by NACS Show Management.

COMPANY NAME _____

Print exactly as it should appear in all NACS Show materials.

ADDRESS _____

CITY _____ STATE _____ ZIP _____

COUNTRY _____

PHONE _____ FAX _____

COMPANY WEB SITE _____

Tradeshow Contact: This person will serve as your company's liaison and will receive booth space assignment, exhibitor mailings, Exhibitor Service Kit and other pertinent information.

TRADESHOW CONTACT NAME _____

NOTE: If the above name changes, please notify NACS in writing.

TITLE _____

COMPANY (IF DIFFERENT FROM ABOVE) _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

COUNTRY _____

PHONE _____ EXT. _____ FAX _____

TRADESHOW CONTACT E-MAIL ADDRESS _____

Type of Space Preferred: corner (8' height restriction) in-line (8' height restriction)
 perimeter (12' height restriction) island (18' height restriction)

Competitors from whom we desire booth separation:

Separation cannot be guaranteed, but every effort will be made to accommodate separation requests.

Booth Size Desired: (Minimum booth size is 10' x 10')

_____ ft. (depth) x _____ ft. (width) = _____ total sq. ft.

Booths Desired: List booth numbers. You may also highlight desired booth(s) or area(s) on copy of floorplan.

1st Choice _____ 2nd Choice _____ 3rd Choice _____
 4th Choice _____ 5th Choice _____ 6th Choice _____

Choices cannot be guaranteed. Every effort will be made to assign comparable space if choices are not available.

Primary Product Area: (At least 60% of booth product displayed must be applicable to selected area)

Candy & Snacks Foodservice Facility Operations
 Merchandise Petroleum Technology

★ Is this your company's first time exhibiting with NACS? Yes No

★ Has your company exhibited under another name? Yes No

If "yes," please indicate: _____

By signing this application, you acknowledge that you have read, understood and accepted the 2009 NACS TERMS AND CONDITIONS, and agree to abide and be bound by the terms and conditions contained therein.

Authorized Signature _____

Date _____

Title _____

Payment & Application Instructions

Payment is required with the completed application.

Exhibiting Company is (please check one):

- NACS Supplier Member \$30.50 per square foot*
 PEI Member Both _____
 Non-Member \$40.50 per square foot

*If company is a current member of NACS or PEI at the time of application to exhibit, **membership status must be maintained through the dates of the Show.**

Total Booth Rental Fee:

_____ X \$ _____ = \$ _____
 Sq. ft. desired Sq. ft. rate Total booth cost

Deposit Amount: \$ _____

Amount due with completed application:

On/Before June 5 = 50% deposit

After June 5 = 100% full payment

Yes, I want to become a NACS member

Attach Supplier Membership Application and enter \$750 here: \$ _____

Total Amount: \$ _____

Indicate payment method:

Check (Checks should be made payable to NACS in U.S. funds drawn on a U.S. bank)

MasterCard Visa American Express

Card number _____

Exp. Date _____

Card Holder Name _____

Card Holder Signature _____

Card Billing Address Zip Code _____

NACS USE ONLY

NACS PEI Non-Member New

Co. # _____ Dep. Date _____

Check # _____

Deposit \$ _____

A: _____ R: _____

Booth(s) _____

Size _____

corner in-line perimeter island

CAN / FAC / FS / GM / PET / TEC

NACS Exposition Manager & Date Assigned _____

(This information MUST be submitted in order to assign your booth space. Failure to complete the following information will result in a delay of your booth assignment.)

Eligibility to Exhibit

Please briefly and clearly describe your products/services relative to the convenience store industry. This description will only be used to justify your placement and eligibility in one of the six primary product areas of the NACS Show 2009. In order to qualify to exhibit in a specific product area, AT LEAST 60% OF BOOTH PRODUCT displayed must be applicable to selected area. Company information for the *NACS Show Program & Directory* will be collected at a later date.

Product Category (Required)

From the list below, place "X" by the category(ies) which best describes the product(s) or service(s) you will be displaying. These selected categories will aid in the booth selection process only.

CANDY/SNACKS

- Alternative Snacks (1000)
- Candy (1010)
- Cookies (1013)
- Energy Bars (1015)
- Meat Snacks (1029)
- Muffins/Donuts (1031)
- Nutritional Snacks (1020)
- Packaged Sweet Snacks (1030)
- Salty Snacks (1040)
- Snack Cakes/Pastries/Desserts (1045)
- Trading Cards (1050)

FACILITY DEVELOPMENT & STORE OPERATIONS

- Accounting (2000)
- Advertising (2010)
- Advertising/Public Relations Consultants (2015)
- Age Verification Services (2017)
- Animated Characters (2016)
- Blimps (2020)
- Building Components - Door/windows/flooring/etc. (2027)
- Cleaning Supplies (2030)
- Disaster Recovery/Business Continuity Planning (2050)
- Environmental Cleanup (2060)
- Facilities Management (2065)
- Financial Services (2070)
- Financial Advisors (2077)
- Franchises – Store Operations (2078)
- Flooring (2075)
- Heating & Cooling - HVAC (2080)
- Inside Signs & Lighting (2090)
- Insurance (2100)
- Laundry Equipment (2110)
- Management Consultants (2040)
- Marketing & Merchandising Consultants (2025)

- Non-Foodservice Cases & Counters (2120)
- Other Store Equipment (2130)
- Other Store Services (2140)
- Personnel Services & Consultants (2150)
- Point-of-Sale Advertising (4340)
- Security Equipment (2160)
- Security Services (2170)
- Shelving & Displays (2180)
- Site Evaluation/Real Estate Consultants (2185)
- Store Design/Layout & Construction Systems (2190)
- Uniforms (2200)
- Vending (4430)
- Vending Equipment (4440)
- Waste Management (2210)

FOOD EQUIPMENT & FOODSERVICE PROGRAMS

- Bakery (3000)
- Barbeque (3005)
- Beverages - Cold Dispensed (3010)
- Beverages - Frozen Dispensed (3020)
- Beverages - Hot Dispensed (3030)
- Chicken (3040)
- Cooler Accessories (3050)
- Coolers (3060)
- Dishwashers (3065)
- Dispensed Paper/Plastics (3066)
- Dispensers - Food & Product (3070)
- Food Preparation (3080)
- Foodservice Cases and Counters (3090)
- Foodservice Packaging (3093)
- Franchise – Foodservice (3095)
- Frozen Treats (3100)
- Hamburgers (3110)
- Hot Dogs/Roller Grill (3120)
- Ice Machines (3125)
- Menu Systems (3130)
- Mexican (3140)

- Other Cuisine (3150)
- Other Foodservice (3160)
- Packaged Sandwiches/Deli Products (3170)
- Pizza (3180)
- Refrigeration (3190)
- Sandwiches (On-site Preparation) (3200)
- Seafood (3210)
- Soups and Salads (3220)
- Utensils (3225)
- Water Purification Systems (3230)

MERCHANDISE

- ATM Equipment (4000)
- ATM Service (4010)
- Automotive Products (4020)
- Batteries (4030)
- Beer (4040)
- Bottled Water (4050)
- Brokers (4060)
- Check Cashing (4070)
- Cigarettes (4080)
- Copy/Fax Services (4090)
- Edible Grocery Items (4100)
- Energy Drinks (4105)
- Film/Photo (4110)
- Fresh Flowers/Floral (4120)
- Frozen Foods (4130)
- Greeting Cards/Gifts (4140)
- Hardware/Housewares (4150)
- Health & Beauty Care (4160)
- Home Delivery (4170)
- Ice (4180)
- Ice Cream (4190)
- Iced Tea (4200)
- Juice/Juice Drinks (4210)
- Lottery/Gaming (4220)
- Milk & Other Dairy Products (4230)

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- | | | |
|---|---|---|
| <input type="checkbox"/> Money Orders (4240) | <input type="checkbox"/> Dispenser Pans (5140) | <input type="checkbox"/> Self-Serve Air/Water (5650) |
| <input type="checkbox"/> Non-Edible Grocery Items (4250) | <input type="checkbox"/> Dispensers (5150) | <input type="checkbox"/> Sign Poles (5660) |
| <input type="checkbox"/> Novelty & Seasonal Items (4260) | <input type="checkbox"/> Displays for Gas Pumps (5160) | <input type="checkbox"/> Signs/Decals (5670) |
| <input type="checkbox"/> Other Packaged Beverages/Nutritional Drinks (4270) | <input type="checkbox"/> Drainage Systems (5170) | <input type="checkbox"/> Solar Power Supply (5690) |
| <input type="checkbox"/> Other Products for Sale (4280) | <input type="checkbox"/> Electrical Panels (5180) | <input type="checkbox"/> Spill Cleanup Materials (5700) |
| <input type="checkbox"/> Other Tobacco Products (4290) | <input type="checkbox"/> Electronic Circuit Boards (5190) | <input type="checkbox"/> Spill Containment (5710) |
| <input type="checkbox"/> Other Tobacco Products – Cigars (4292) | <input type="checkbox"/> Electronic Equipment Covers (5200) | <input type="checkbox"/> Sumps (5720) |
| <input type="checkbox"/> Other Tobacco Products – Papers (4294) | <input type="checkbox"/> Explosion-Proof Electric Motors (5210) | <input type="checkbox"/> Swivels/Joints (5730) |
| <input type="checkbox"/> Other Tobacco Products – Pipes (4296) | <input type="checkbox"/> Filters (5220) | <input type="checkbox"/> Tank Linings/Coatings (5740) |
| <input type="checkbox"/> Other Tobacco Products – Pipe/Cigarette Tobacco (4298) | <input type="checkbox"/> Fire Extinguishers (5230) | <input type="checkbox"/> Tank Security Systems (5750) |
| <input type="checkbox"/> Other Tobacco Products – Smokeless (4299) | <input type="checkbox"/> Fire Suppression (5240) | <input type="checkbox"/> Tank Truck Equipment (5760) |
| <input type="checkbox"/> Packaged Bread (4300) | <input type="checkbox"/> Flexible Connectors (5250) | <input type="checkbox"/> Tanks – Petroleum Equipment (5770) |
| <input type="checkbox"/> Packaged Deli Product (4305) | <input type="checkbox"/> Flow Restrictors (5260) | <input type="checkbox"/> Tire Inflators (5780) |
| <input type="checkbox"/> Paper/Disposable Products (4310) | <input type="checkbox"/> Fuel Additive Injection Systems (5270) | <input type="checkbox"/> UST-Monitoring/Inventory/Fuel Management (5790) |
| <input type="checkbox"/> Pay Phones (4320) | <input type="checkbox"/> Fuel Management Systems (5280) | <input type="checkbox"/> Vacuums (5800) |
| <input type="checkbox"/> Perishable Grocery Items (4330) | <input type="checkbox"/> Fuel Oil Handling Equipment (5290) | <input type="checkbox"/> Valves/Fittings/Clamps/Couplings/Adapters/Seals (5810) |
| <input type="checkbox"/> Postal Services (4350) | <input type="checkbox"/> Fueling Facility Service & Construction (5300) | <input type="checkbox"/> Vapor Recovery Equipment (5820) |
| <input type="checkbox"/> Prepaid Gift Cards (4359) | <input type="checkbox"/> Gauges (5310) | <input type="checkbox"/> Vending Machines, Oil (5830) |
| <input type="checkbox"/> Prepaid Telecommunications (4360) | <input type="checkbox"/> Hose (5320) | <input type="checkbox"/> Vents/Caps (5840) |
| <input type="checkbox"/> Publications/Maps (4370) | <input type="checkbox"/> Hose Reels (5330) | <input type="checkbox"/> Wells, Monitoring/Observation (5850) |
| <input type="checkbox"/> Smoking Accessories (4380) | <input type="checkbox"/> Intercom Equipment (5340) | |
| <input type="checkbox"/> Soft Drinks (4390) | <input type="checkbox"/> Island Forms (5350) | |
| <input type="checkbox"/> Sports Drinks (4400) | <input type="checkbox"/> Isolation Jackets (5360) | |
| <input type="checkbox"/> Sunglasses (4410) | <input type="checkbox"/> Kiosks/Pre-Fabricated Buildings (5370) | |
| <input type="checkbox"/> Telecommunications Hardware & Accessories (4415) | <input type="checkbox"/> Leak Detection/Monitoring (5380) | |
| <input type="checkbox"/> Toys/Recreational Equipment (4420) | <input type="checkbox"/> Lifts (5390) | |
| <input type="checkbox"/> Video Rental (4450) | <input type="checkbox"/> Light Poles (5400) | |
| <input type="checkbox"/> Video/Audio Tapes (4460) | <input type="checkbox"/> Lighting (5410) | |
| <input type="checkbox"/> Vitamins/Supplements (4463) | <input type="checkbox"/> Loading Arms (5420) | |
| <input type="checkbox"/> Wearables/Apparel (4465) | <input type="checkbox"/> Lube Equipment (5430) | |
| <input type="checkbox"/> Wholesalers/Distributors (4470) | <input type="checkbox"/> Manholes (5440) | |
| <input type="checkbox"/> Wine, Coolers & Liquor (4480) | <input type="checkbox"/> Mechanical Computers (5450) | |
| | <input type="checkbox"/> Merchandisers (5460) | |
| | <input type="checkbox"/> Meters (5470) | |
| | <input type="checkbox"/> Monitor Well Plugs (5480) | |
| | <input type="checkbox"/> Nozzles (5490) | |
| | <input type="checkbox"/> Oil Filter Crushers (5500) | |
| | <input type="checkbox"/> Oil/Water Indicators (5510) | |
| | <input type="checkbox"/> Oil/Water Separators (5520) | |
| | <input type="checkbox"/> Petroleum Equipment Distributors (5530) | |
| | <input type="checkbox"/> Petroleum Products (5540) | |
| | <input type="checkbox"/> Pipe Guards (5550) | |
| | <input type="checkbox"/> Piping (5560) | |
| | <input type="checkbox"/> POS Systems (5570) | |
| | <input type="checkbox"/> Power Conditioner/UPS Systems (5580) | |
| | <input type="checkbox"/> Printers (5590) | |
| | <input type="checkbox"/> Provers and Test Measures (5600) | |
| | <input type="checkbox"/> Pumps (5610) | |
| | <input type="checkbox"/> Remote Fill Boxes (5620) | |
| | <input type="checkbox"/> Sealants (5630) | |
| | <input type="checkbox"/> Secondary Containment (5640) | |

TECHNOLOGY

- Age Verification – Products (6006)
- Automation Consultants (6001)
- Back Office & Head Office Software & Hardware (6002)
- Bar Code Scanners (6003)
- Cash Handling Systems (6004)
- Check Recovery Verification Services (6005)
- Computer Software (6000)
- Computers (6010)
- Electronic Funds Transfer (6020)
- Electronic Kiosks (6030)
- Inventory Optimization (6040)
- Loyalty Programs (6050)
- Networks/Communications (6060)
- Other Technology Equipment & Accessories (6070)
- Other Technology Services/ASPs (6080)
- Point-of-Sale Software/Hardware (6090)
- Price Optimization (6100)
- Radio Frequency Providers (6110)
- Satellites (6120)
- Software (6121)
- Telephone Services & Systems (6130)
- Training Services – Online (6140)
- Training Services – CBT (6150)
- Training Services – Help Desk (6160)
- Training Services – Other Services (6170)

PETROLEUM EQUIPMENT & SERVICES

- Air Compressors (5000)
- Alternative Fuel Equipment (5010)
- Automation Panels (5020)
- Automotive Services (5030)
- Breakaways (5050)
- Buildings (5060)
- Cabinetry/Shelving Units (5070)
- Canopies/Fascia (5090)
- Car Wash (5105)
- Car Wash Equipment (5100)
- Cathodic Protection/Corrosion Protection/Anodes (5110)
- Control Handles (5120)
- Controls (5130)

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