



Application for Discount Vendor Coupon Booklet

**** SUBMIT AFTER COMPLETION OF NACS EDUCATION PROGRAMS ****

To qualify for the NACS Vendor Coupon Booklet, an exhibitor must attend and complete at least three (3) of the available exhibitor education programs. Each participant must complete the Vendor Coupon Booklet Application and include detail of completed learning sessions. Attendance and completion of webinars, onsite programs, and e-courses will be verified by NACS. Qualifying applicants will receive their coupon booklet via e-mail in August. Limit ONE coupon booklet per exhibiting company. Coupons cannot be combined with other discount offers by NACS or NACS official vendors.

Participant Name(s): _____

Exhibiting Company: _____

E-mail(s): _____

ONSITE TRAINING

- TS² Show – Conference & Expo – Chicago, IL (July 20-23, 2009)

WEBINARS (End survey must be completed to qualify)

High-Impact Exhibit Marketing

- Live Webinar: Wednesday, June 24 | 2:00 - 3:00 pm EDT
- Downloaded Webinar Replay | Download Date: _____

Exhibitor Cost-Cutting Tricks and Logistics Tips

- Live Webinar: Tuesday, July 14 | 2:00 - 3:00 pm EDT
- Downloaded Webinar Replay | Download Date: _____

Surviving & Thriving Through the Recession with Smart Exhibiting

- Downloaded Webinar Replay | Download Date: _____

E-COURSES (Final e-course quiz must be completed to qualify)

- Pre-Show Planning: Best Practices for Exhibiting by Objective
Date Test Completed: _____
- Practices for Trade Show Lead Management
Date Test Completed: _____
- Best Practices in Exhibit Performance Measurement
Date Test Completed: _____