

NACSSHOW[®]

NACS[®]  

Exhibitor Success Series

A FREE distance learning opportunity to improve exhibitor performance and ROI.

The NACS Show[®] 2009 is right around the corner. *Now* is the time to start thinking seriously about your exhibit program.

As part of our "value-added" exhibitor success package, NACS is pleased to announce a new integrated exhibitor education program. The program will give you and your staff access to the right information at the right time to more effectively plan and promote the Show, capture better leads and measure results from your participation in the NACS Show 2009.

These custom exhibitor educational webinars address critical exhibiting issues that make the difference between exhibiting success or failure.

This program is offered **FREE** to all current and prospective exhibitors. Best of all, you can access the program right from your desk without leaving your office.

REGISTRATION FORM & INFORMATION

(This form may be copied for additional registrants)

Please print ALL information for confirmation; check the webinars you want to attend.

- High-Impact Exhibit Marketing**
Wednesday, June 24 | 2:00 - 3:00 pm EDT
- Effective & Economical Exhibiting in a Tough Economy: 60 Cost-Cutting Tips**
Tuesday, July 14 | 2:00 - 3:00 pm EDT
- Behavioral Workshop – Tradeshow Video Coverage of Best Practices**
Thursday, August 6 | 2:00 - 3:00 pm EDT

Name: _____

Exhibiting Company: _____ Booth #: _____

Phone Number: _____ E-mail: _____

Fax your completed form to (703) 836-4564
Questions: Contact Leigh Walls at (703) 518-4215 or lwalls@nacsonline.com