

EXHIBITOR REGISTRATION INSTRUCTIONS

NACSSHOW

NACS PEI PMAA

October 20-23, 2009 • Las Vegas, Nevada

Who can use this form?

Use this Booth Personnel form to register:

- Representatives from the exhibiting company
- Exhibit Personnel
- Models
- Entertainers
- Company Sales People

This form may not be used to register:

- Clients you have invited to the trade show
To register your clients/customers please go to www.nacsshow.com and select Register, Attendee Badge Registration.

Badges

Badges will be mailed in advance of the NACS Show for all booth personnel registered by September 18. Badges can either be mailed to the trade show contact, individual booth personnel or held for pick-up on-site at Will Call. Personnel registered after September 18 will need to pick up their badges on-site.

Booth Personnel

With the purchase of booth space, each exhibiting company is entitled to 3 booth personnel badges per each 10' x 10' space (100 square feet). Booth personnel badges are **COMPLIMENTARY** and allow admittance to the exhibit hall ONLY.

Exhibitors registered as booth personnel are eligible to purchase tickets to the Prayer Breakfast and/or the Welcome Reception. These tickets are NOT included with booth personnel registration and must be purchased separately.

Additional booth personnel badges beyond the 3 per 10' x 10' (100 square feet) space are \$95 per person.

Exhibitor Attendees

Exhibitors may upgrade their booth personnel badges to a Full Registration for \$200. In addition to admittance to the exhibit hall, Full Registration includes:

- Admittance to Tuesday Welcome Reception
- Attendance at Workshops
- Attendance at General Sessions
- May Purchase Tickets to the Prayer Breakfast

Additional Exhibitor upgrades beyond the 3 per 10' x 10' space (100 square feet) are \$295 per person (this fee includes \$95 for booth personnel over allotment + \$200 for Exhibitor upgrade)

Register today—

It's as easy as 1, 2, 3!

1. Complete the attached Booth Personnel Registration Form or register online at www.nacsshow.com
2. If you are upgrading a company representative to a Full Registration, complete an Exhibitor Attendee Registration Form for each booth personnel upgrade.
3. Submit these forms with payment by fax or mail by October 9, 5:00 pm EST. After October 9, your company representatives must register on-site.

MAIL the enclosed form(s) to:

NACS Registration
c/o EPIC
10900 Granite Street
Charlotte, NC 28273
or

FAX the enclosed form(s) to (980) 233-3800 only if you are paying by credit card and have no balance due.

QUESTIONS? Please call (800) 521-7621 or (980) 233-3812

USE THIS CHART AS A GUIDELINE TO DETERMINE HOW MANY COMPLIMENTARY BADGES YOUR COMPANY IS ALLOTTED.



Booth Personnel Complimentary Allotment Chart

| Booth Size | Total Sq. Ft. of Booth | Personnel Allotment |
|------------|------------------------|---------------------|
| 10 x 10 | 100 | 3 |
| 10 x 20 | 200 | 6 |
| 10 x 30 | 300 | 9 |
| 10 x 40 | 400 | 12 |
| 15 x 10 | 150 | 5 |
| 15 x 20 | 300 | 9 |
| 15 x 30 | 450 | 14 |
| 15 x 40 | 600 | 18 |
| 20 x 20 | 400 | 12 |
| 20 x 30 | 600 | 18 |
| 20 x 40 | 800 | 24 |
| 30 x 30 | 900 | 27 |
| 30 x 40 | 1200 | 36 |
| 30 x 50 | 1500 | 45 |
| 40 x 40 | 1600 | 48 |
| 40 x 50 | 2000 | 60 |
| 40 x 60 | 2400 | 72 |
| 50 x 50 | 2500 | 75 |
| 50 x 60 | 3000 | 90 |

IMPORTANT DATE

September 18

Registrations received by this date can be mailed in advance or held for pickup onsite. Avoid long lines on-site – register by September 18 and select to have your badge mailed in advance of the Show! If you must pick-up your badge on-site, please avoid the rush by coming to registration prior to 10:00 am on Wednesday morning – between 10:00 am and 2:00 pm on Wednesday, registration lines can be very long.

Exhibitor Registration Hours:

| | |
|-----------------------|-------------------|
| Monday, October 19 | 8:00 am – 5:00 pm |
| Tuesday, October 20 | 7:30 am – 6:00 pm |
| Wednesday, October 21 | 7:30 am – 5:30 pm |
| Thursday, October 22 | 7:30 am – 5:30 pm |
| Friday, October 23 | 7:30 am – 3:00 pm |

*Please note – Once Exhibitor Registration opens on Monday, exhibitors are required to pick up their badges to enter the hall. You must come to registration during the hours listed to obtain your badge.

Be sure to visit us online...
Go to www.nacsshow.com for updated registration and event information!

Booth Personnel Badge Registration Form

Save time! Register online at www.nacsshow.com.



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EXHIBITING COMPANY INFORMATION

| | | | |
|---------------------------------------|-------|----------------------|-----------------|
| NAME YOUR COMPANY IS EXHIBITING UNDER | | | BOOTH NUMBER |
| CONTACT NAME | | CONTACT PHONE NUMBER | |
| MAILING ADDRESS | | | |
| CITY | STATE | COUNTRY | ZIP/POSTAL CODE |

YES! Please save us time on-site and mail our badges in advance! (registrations must be received by September 18)

Select one: Mail badges to the contact listed above

Mail badges to each individual – I have updated their addresses and understand that the badges will be mailed to the address that is listed below

NO! Please hold our badges for pick-up at Will Call!

IMPORTANT DATES

September 18: Registrations received by this date can be mailed in advance or held for pickup onsite.

September 19-October 9: Registrations received during this time will be held for pick-up onsite.

EXHIBIT PERSONNEL REGISTRATION

IT IS NOT NECESSARY to submit fictitious names as allotted complimentary booth personnel. Badges will **NOT** be forfeited if individuals are not pre-registered.

Please register the following Booth Personnel for our company. For booths larger than 10' x 10', or personnel lists over 3, please copy this form.

Please note: The information below will be used for this registrant's badge barcode – an electronic business card that can be scanned at the Show. The barcode should contain his/her correct contact information to enable efficient networking and follow-up. Please make sure this information is accurate prior to submitting the registration.

| | | | | | | |
|---------------------------|-----|--------------------|-------|---------|---|-----------------|
| 1 BADGE FIRST NAME | | BADGE LAST NAME | | | <input type="checkbox"/> Complimentary Booth Personnel <input type="checkbox"/> Booth Personnel Over Allotment (\$95) <input type="checkbox"/> Upgrade to Full Registration (Use the attached upgrade form) <input type="checkbox"/> Interfaith Prayer Breakfast (\$75) <input type="checkbox"/> Welcome Reception (\$25) | |
| TITLE | | BADGE COMPANY NAME | | | | |
| ADDRESS | | CITY | STATE | COUNTRY | | ZIP/POSTAL CODE |
| PHONE | FAX | E-MAIL | | | | |
| 2 BADGE FIRST NAME | | BADGE LAST NAME | | | <input type="checkbox"/> Complimentary Booth Personnel <input type="checkbox"/> Booth Personnel Over Allotment (\$95) <input type="checkbox"/> Upgrade to Full Registration (Use the attached upgrade form) <input type="checkbox"/> Interfaith Prayer Breakfast (\$75) <input type="checkbox"/> Welcome Reception (\$25) | |
| TITLE | | BADGE COMPANY NAME | | | | |
| ADDRESS | | CITY | STATE | COUNTRY | | ZIP/POSTAL CODE |
| PHONE | FAX | E-MAIL | | | | |
| 3 BADGE FIRST NAME | | BADGE LAST NAME | | | <input type="checkbox"/> Complimentary Booth Personnel <input type="checkbox"/> Booth Personnel Over Allotment (\$95) <input type="checkbox"/> Upgrade to Full Registration (Use the attached upgrade form) <input type="checkbox"/> Interfaith Prayer Breakfast (\$75) <input type="checkbox"/> Welcome Reception (\$25) | |
| TITLE | | BADGE COMPANY NAME | | | | |
| ADDRESS | | CITY | STATE | COUNTRY | | ZIP/POSTAL CODE |
| PHONE | FAX | E-MAIL | | | | |

OPTIONAL EVENTS & ADDITIONAL BOOTH PERSONNEL

| | Price | X | Quantity | = | Your Amount |
|---|-------|---|----------|---|-------------|
| Welcome Reception • Tuesday, October 20 • 6:00 pm-7:30 pm | \$25 | | | | |
| Interfaith Prayer Breakfast • Wednesday, October 21 • 7:30 am-9:00 am | \$75 | | | | |
| Booth Personnel Over Allotment | \$95 | | | | |

REMITTANCE

MAIL FORM WITH PAYMENT TO:

NACS Registration
c/o EPIC
10900 Granite Street
Charlotte, NC 28273

OR FAX FORM TO:

(980) 233-3800 (Credit Card Payments Only)

Meeting Confirmations will be e-mailed to the contact for your company. Please verify e-mail address as indicated above.

PAYMENT INFORMATION – Registrations WILL NOT be processed without payment.

| | | |
|--|-----------------|----------------|
| <input type="checkbox"/> CHECK PAYABLE TO NACS (US funds drawn on US bank) <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> AMERICAN EXPRESS | | TOTAL DUE NACS |
| CREDIT CARD NUMBER | EXPIRATION DATE | |
| CARDHOLDER NAME | SIGNATURE | |

NACS USE ONLY

DATE REC. _____

CH. # _____ AMOUNT \$ _____

The signatory of this form agrees to accept and pay all applicable charges, including adjustments to reflect correction of arithmetical errors as well as all per event costs, based on the events chosen and your company's current membership status with the National Association of Convenience Stores (NACS). Moreover, the signatory specifically authorizes NACS to charge any such amounts to the credit card referenced on this form.

Exhibitor Upgrade Registration Form



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Exhibitors may upgrade their booth personnel badges to a Full Registration for \$200. In addition to admittance to the exhibit hall, Full Registration includes:

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- Attendance at Workshops
- Attendance at General Sessions
- May Purchase Tickets to the Prayer Breakfast

Additional Exhibitor upgrades beyond the 3 per 10' x 10' space (100 square feet) are \$295 per person (this fee includes \$95 for booth personnel over allotment + \$200 for Exhibitor upgrade)

ATTENDEE INFORMATION – Please print contact information exactly as you wish them to appear on your badge and online directory.

| | | | | |
|---|------------|--------------------|-----------|-----------------|
| <input type="checkbox"/> Mr. | FIRST NAME | NICKNAME FOR BADGE | LAST NAME | SUFFIX |
| <input type="checkbox"/> Mrs. | | | | |
| <input type="checkbox"/> Ms. | | | | |
| JOB TITLE | | COMPANY | | |
| MAILING ADDRESS | | | | |
| CITY | | STATE | COUNTRY | ZIP/POSTAL CODE |
| PHONE | | FAX | E-MAIL | |
| E-MAIL ADDRESS FOR CONFIRMATION (IF DIFFERENT FROM ABOVE) | | | | |

| EXHIBITOR ATTENDEE REGISTRATION | Exhibitor Attendee Registration Fee Within Allotment | Exhibitor Attendee Registration Fee Over Allotment (\$295 = \$95 for additional booth personnel + \$200 for upgrade) | Your Amount |
|---------------------------------|--|---|-------------|
| Full Registration | <input type="checkbox"/> \$200 | <input type="checkbox"/> \$295 | |

SPOUSE REGISTRATION

| | | | | |
|---|------------|--------------------|-----------|--------|
| <input type="checkbox"/> Mr. | FIRST NAME | NICKNAME FOR BADGE | LAST NAME | SUFFIX |
| <input type="checkbox"/> Mrs. | | | | |
| <input type="checkbox"/> Ms. | | | | |
| Full Registration <input type="checkbox"/> \$175 | | | | |

| OPTIONAL EVENTS | Price | X | Quantity | = | Your Amount |
|--|-------------|---|----------|---|-------------|
| Welcome Reception Additional Tickets • Tuesday, October 20 • 6:00-7:30 pm | \$25 | | | | |
| Interfaith Prayer Breakfast • Wednesday, October 21 • 7:30-9:00 am | \$75 | | | | |

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 Charlotte, NC 28273

OR FAX FORM TO:
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Meeting Confirmations will be e-mailed to the contact for your company. Please verify e-mail address as indicated above.

PAYMENT INFORMATION – Registrations WILL NOT be processed without payment.

| | | |
|--|-----------------|-----------------------|
| <input type="checkbox"/> CHECK PAYABLE TO NACS (US funds drawn on US bank) <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> AMERICAN EXPRESS | | TOTAL DUE NACS |
| CREDIT CARD NUMBER | EXPIRATION DATE | |
| CARDHOLDER NAME | SIGNATURE | |

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Questions? Please call (800) 521-7621 or (980) 233-3812.

| |
|----------------------|
| NACS USE ONLY |
| DATE REC. _____ |
| CH. # _____ |
| AMOUNT \$ _____ |