



**For Immediate Release**

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## **DISCOVER “GREENER” TECHNOLOGY WITH SCOTSMAN PRODIGY<sup>®</sup> ICE MACHINES**

**VERNON HILLS, III.**—The experts at Scotsman Ice Systems, the premier innovator of energy-efficient ice technology, understand that finding the right ice system can be just the ticket to greater customer satisfaction, optimal energy efficiency and higher profit margins. The company is a leading innovator in ice technology, designing some of the most advanced machines available in the marketplace today.

The Prodigy<sup>®</sup> line of products is a perfect example, comprised of some of the most energy-efficient machines around. With more than 50 ENERGY STAR<sup>®</sup> rated models available, there is no smarter choice in ice than Scotsman. Prodigy<sup>®</sup> was one of the first models to exceed both the 2008 California Energy Commission and 2010 Federal Energy Efficiency regulations by up to 22 percent\*. This is made possible, in part, through an accelerated harvest feature that pushes ice off evaporator plates. All great news in light of a *New York Times* article last year that reported as much as 80 percent of annual energy consumption in commercial foodservice is squandered through the use of inefficient equipment.

In addition to energy efficiency and water conservation, Prodigy<sup>®</sup> Ice Machines offer additional smart options, bringing operator savings to new levels. The optional Vari-Smart<sup>™</sup> ice level control, along with the advanced feature Smart-Board<sup>™</sup>, allows operators to program ice levels for up to seven days with up to four intervals per day. This delivers even smarter production, allowing operators to make ice in the quantities they need when they need it most.

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Prodigy<sup>®</sup> ice machines also feature state-of-the-art self-monitoring and diagnostic systems, providing operators with up-to-the minute reporting on a machine's performance and maintenance needs. The AutoAlert<sup>™</sup> light panel makes it easy for any employee, from senior culinary staff to front-line customer service, to understand the ice machine's operating status.

The Prodigy<sup>®</sup> line is just one example of Scotsman's ongoing commitment to service excellence. As one of the world's largest manufacturers of ice systems, with more than 300 models of ice machines, storage bins, and ice and water dispensers, Scotsman is dedicated to developing today's most promising smart technologies. In the past six years, the company has been honored by a variety of third parties for excellence in achieving these goals. The Prodigy<sup>®</sup> cuber was one of the National Restaurant Association's 2007 Kitchen Innovation winners, a finalist for the prestigious Product of the Year Award from the Foodservice Consultants Society International (FCSI) in 2006 and 2007, and was named the best new equipment product at the 2006 Western Foodservice Expo.

Twice in the last five years, Scotsman has been recognized as one of the Top 25 Best Plants in the U.S. by *IndustryWeek* magazine and, in September 2006, was named one of the Top 10 Best Plants by the magazine. Scotsman was also recognized by the College of Business at Utah State University as a 2006 finalist for the prestigious Shingo Prize. For more information visit [www.scotsman-ice.com](http://www.scotsman-ice.com).

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\*Based on published ARI data