

Convenience Stores:

THE GAS STOP

SIoux FALLS, SOUTH DAKOTA



An existing Paragon Solutions customer, Howes Oil challenged Paragon to break the mold and create a store that would produce the WOW FACTOR. Howes gave us the freedom to be creative and push the envelope in our pursuit of the ultimate store design. With a strong focus on grab-n-go foodservice, attention was placed on each of the individual profit centers within that category. Enhancements to the fountain drink, frozen beverage, hot dog program, and coffee stop area redefined the ambiance. The walk-in cooler was enhanced with additional open air refrigeration. The clean and contemporary design, coupled with the latest equipment offerings and optimization of store layout helped Howes maximize return on investment and overall store operations. The results speak for themselves.



QUICK FACTS:

Client: Howes Oil Company

Project Type: New Store

Store Opening: 2006

Square Footage: 5,400

Scope of Work:

- Site Analysis*
- Convenience Store*
- Foodservice Additions*
- 8 MPD's*
- Dual Car Wash*
- Exterior/Interior Elevations*
- Interior Design*
- Graphics Design*
- Equipment Specification*
- Lighting Specification*
- Merchandising*

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