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**GEORGIA-PACIFIC PROFESSIONAL FOOD SERVICES SOLUTIONS SETS  
STANDARD FOR SUSTAINABILITY WITH DIXIE® ECOSMART® PRODUCT LINE**  
*Expanded Beverage Solutions Line Includes 100% Compostable PLA-Lined Paper Hot  
Cups Made From At Least 95% Renewable Resources*

**ATLANTA** – Georgia-Pacific Professional Food Services Solutions introduces a complete line of Dixie EcoSmart beverage solutions, the responsible product line that demonstrates the company's commitment to innovative products that support sustainability goals.

The line includes PLA-lined paper hot cups made from at least 95 percent renewable resources and the Insulair® line of insulated cups, available in 12 and 25 percent post-consumer recycled fiber. EcoSmart products are designed to allow operators to enhance their environmental stewardship position.

All EcoSmart products can be processed successfully in commercial composting operations. The PLA-lined paper hot cups are 100 percent compostable because the fiber portion and the coating are fully compostable. The Insulair® line contains a fiber portion which is fully compostable. The coating is not inherently compostable, but it will separate from the fibers and can be screened out at the end of the composting operation.

“This is a tremendous step forward in the approach we take to responsible manufacturing,” said John Mulcahy, vice president – category, Georgia-Pacific Professional Food Services Solutions. “The EcoSmart line represents some of the most groundbreaking products available to operators and is just one example of our dedication to providing sustainable solutions that create a positive impact on the world around us.”

**100% Compostable PLA-Lined Paper Hot Cups from at least 95 Percent Renewable Resources**

Also, new from Georgia-Pacific Food Services Solutions, EcoSmart single-wall paper hot cups are available with PLA lining. Made from at least 95 percent renewable resources, the PLA hot cups are compostable in a commercial composting facility. Available in August 2009, the PLA hot cups are printed with a green foliage stock design and available in 8-, 10-, 12-, 16- and 20-ounce sizes.

### **Insulair Insulated Hot Cups**

Insulair insulated hot cups are available in 12 and 25 percent post-consumer recycled fiber options. Both feature triple-wall construction and an insulative middle layer that keeps beverages hot while staying cool to the touch. The corrugated middle layer is comprised of 99 percent post-consumer recycled fiber.

Insulair is available in attractive stock designs, including Viridian™, Aroma™ and Interlude™, and in 8-, 12-, 16-, 20- and 24-ounce sizes. The cup also boasts custom graphic capabilities with sharp resolution and rich colors, which have won Bronze, Silver and Gold at the 2008 Flexography Awards international design competition.

More on Georgia-Pacific Food Services Solutions' complete EcoSmart line of sustainable beverage solutions and the company's approach to responsible manufacturing practices can be found at the 2009 NRA Show booth #6058. For additional information, call 866-HELLO GP (435-5647) or locate the foodservice section of the [www.gppro.com](http://www.gppro.com) Web site.

### **ABOUT GEORGIA-PACIFIC PROFESSIONAL**

Georgia-Pacific Professional is a provider of hygienic dispensing systems, towels, tissues, soaps, air fresheners, wipers, cups, cutlery and napkins. Two business groups operate under the Georgia-Pacific Professional business. The Washroom and Wiper Solutions group provides the full range of products to market segments including office buildings, healthcare, manufacturing, and lodging facilities. The Food Services Solutions group focuses on such segments as restaurants, coffee shops, and convenience stores. The Georgia-Pacific Professional business features such well-known product brands as enMotion®, Compact®, Dixie®, EasyNap®, SmartStock® and Brawny Industrial™. For more information on Georgia-Pacific Professional, please call 1-866-HELLO GP (435-5647) or visit us at [www.gppro.com](http://www.gppro.com).

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