

GE
Lumination

IMMERSION™

LED Display Lighting

Refrigerated Vertical Cases
RV30 Series



Visit us at
Booth #2943!



New Immersion™ RV30 series

New warm colors...more cool savings!

Target Applications

- Vertical reach-in and walk-in refrigerated cases

Product Overview

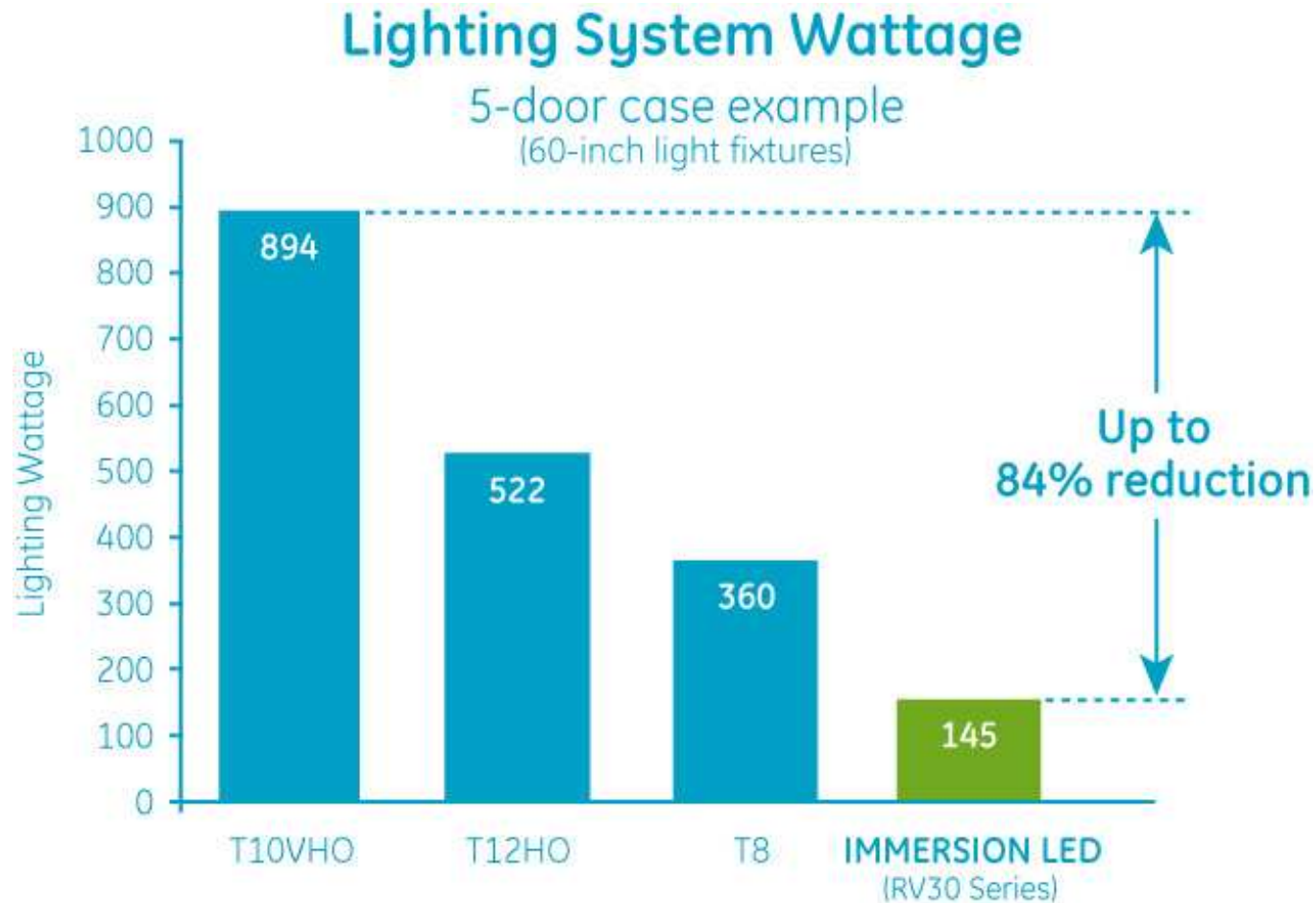
- Available in **warmer color temperatures** (3500K, 4100K & 5000K)
- **60 & 70-inch lengths** to fit your cases
- Most **energy efficient** system for refrigerated cases:
 - 29 watts per door (60-inch)
 - 34 watts per door (70-inch)
- Significantly **reduces maintenance costs** verses fluorescent
- **Environmentally responsible**



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Direct energy savings (60-inch)

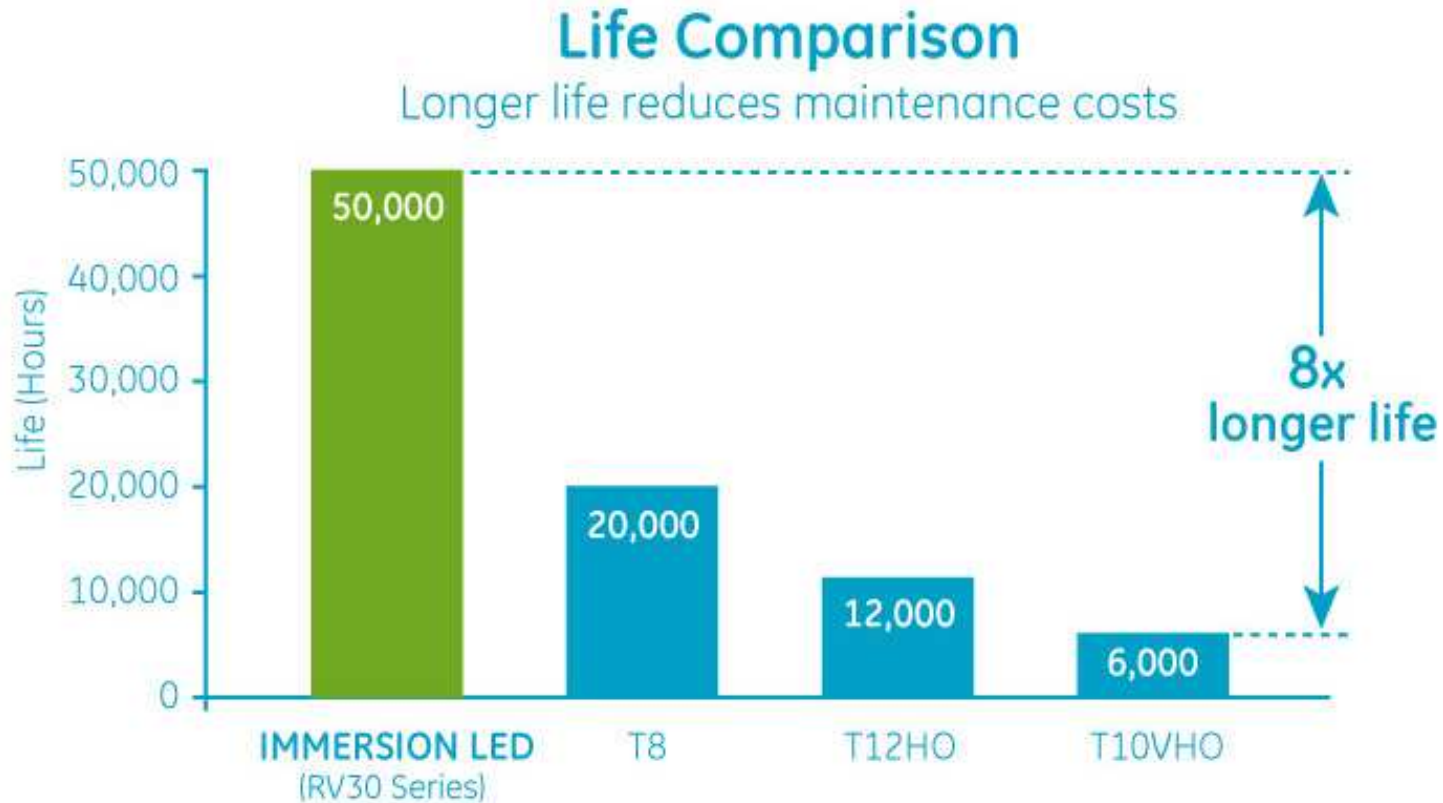
Substantially lowers operating costs



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Reduced maintenance costs

Long life in cold temperatures with fewer lamp burnouts



Fewer maintenance calls, less material waste & long lasting uniformity



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Lower carbon emissions

Improved environmental impact

If a retailer replaces their T8 fluorescent lamps with Immersion RV30 LED light fixtures in 100 refrigerated case doors in each of its 100 stores...

...the annual reduction in energy usage would:

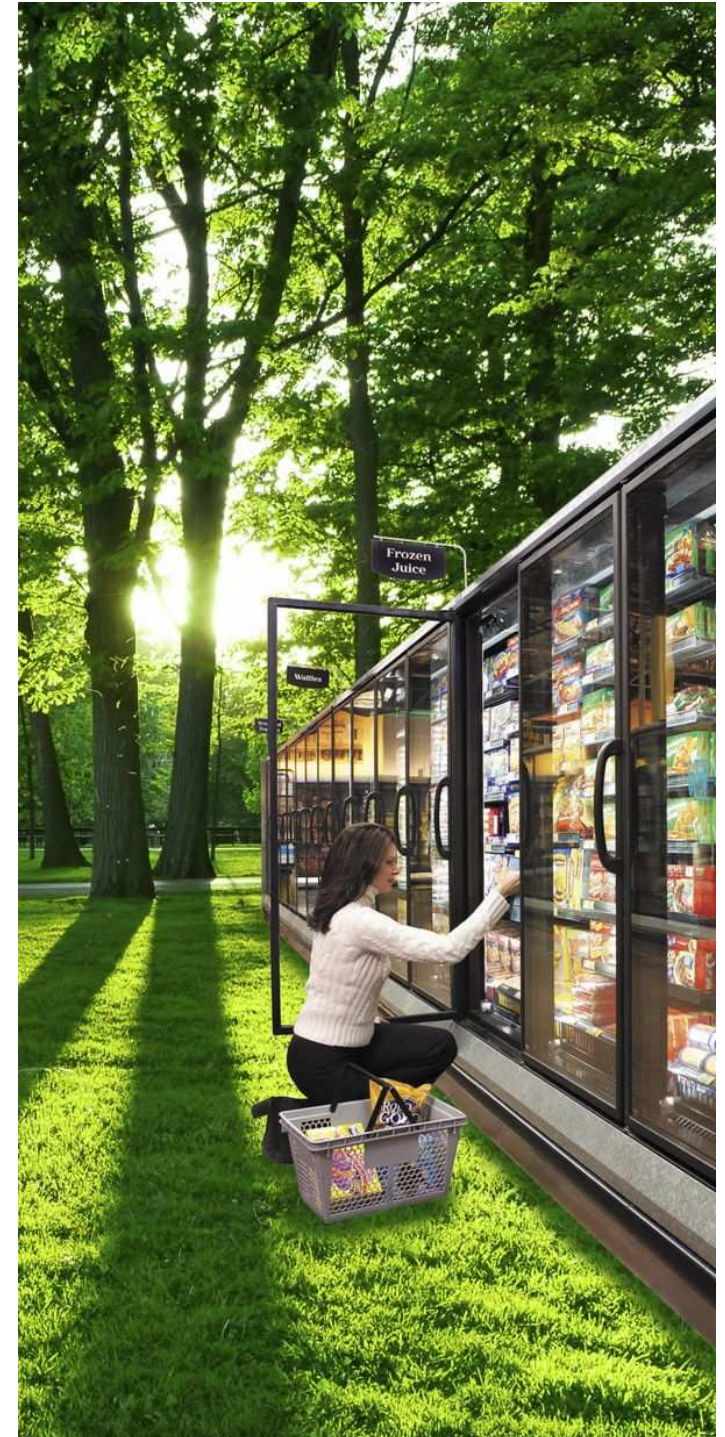
- **save over \$548,000***
- **reduce CO2 emissions by over 5.2 million pounds**

That's equal to planting **over 650 acres of trees** each year!

*Assumes 60-inch light fixtures installed in 5-door cases with 24/7 operation at a cost of \$0.10/kwh.



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Contact information

To learn more about Immersion...

- Visit us our booth: **#2943**
- Visit us on the web at: **www.led.com**
- Email us at: **info@led.com**



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