

ELIGIBILITY: The "MythBuster Moderator" ("Contest") is open only to individuals planning to attend NACStech 2008 and individuals working in positions in and relating to the convenience and petroleum retailing industry.

TO ENTER: Submit a video or 100 word story telling us why NACS should choose you to interview the MythBusters. Videos must be no longer than 2 minutes and submitted in .avi, .mov, .mpg or .wmv file formats. Stories must be no more than 100 words. The more creative and original your idea is, the better your chance of winning. NACS will judge all entries to determine the best moderator for the session. Winners will be announced on April 15, 2008.

IMPORTANT: You must complete all of the following steps in order to ensure your video is submitted into the Contest:

STEP 1: VIDEO UPLOAD

- Go to www.YouTube.com/signup to upload your video. If your video was previously uploaded to YouTube.com, uploading again will not be necessary, simply proceed to Step 2 "Registration".
- Registration on YouTube must be completed before a video can be submitted
 - If you already have a YouTube account, sign in under the "Member Login" section.
 - If you are not an existing user of YouTube, you will be required to complete the free registration by signing up under "Create Your YouTube Account" and following the directions. When you register your YouTube account, you will be required to agree to the [YouTube Terms of Use](#) and the [YouTube Privacy Policy](#).
- Once you are registered and logged into YouTube, click on the "Upload" link in the upper right corner of the webpage and follow the instructions to upload your video. If you have questions on how to upload a video or are having problems with the upload process, please visit the [YouTube Help Center](#).
- Upon completion of the upload, you should find two pieces of information that will be needed to proceed to Step 2 of the Contest entry process:
 1. YouTube Username
 2. Video URLPlease make a note of these two items and then proceed to Step 2, "Registration."

STEP 2: REGISTRATION

After uploading your video on YouTube, proceed to the Registration Form (PDF) (http://www.nacsonline.com/NACStech/Sessions_Events/GeneralSessions/MythbustersContest.htm ("Web Site")) to register your Commercial for the Contest.

Complete the registration step by clicking the "Submit your Entry" button.

If you do not complete this registration step, your video will not be submitted for review and possible inclusion into the Contest and will not be eligible for a prize even though your video may be posted on YouTube. Registration must be completed by 5:00 pm EDT on April 7, 2008 or your video will not be submitted into the review process for the Contest.

STEP 3: CONFIRMATION OF ENTRY

After clicking the "Submit your Entry" button, you will receive an e-mail confirmation within one (1) business day. Your submission will be reviewed to ensure that your submission complies with these Official Rules.

Submissions that do not include all required information and do not adhere to the foregoing and following requirements will be considered void and will not be considered in the judging of this Contest.

CONDITIONS OF ENTRY: As conditions of entry into this Contest, and by uploading and entering submission, entrant warrants and represents that the submission:

- a. is original and has been legally created;
- b. does not infringe the intellectual property, privacy or publicity rights or any other legal or moral rights of any third party;
- c. has not been published or distributed previously in any media.

Entrant represents that he/she owns all rights to his/her submission, including, without limitation, the copyrights in the recording and the performance contained therein. Entrant further represents and warrants that the entrant has obtained permission from each person whose name, image, likeness and/or voice ("Likeness") is included in the submission, and that such person(s) have granted entrant all necessary rights to use the person's Likeness as described in these rules, and that entrant can make written copies of such permissions available to the Sponsor upon request. Sponsor's determination as to whether the submission potentially violates the rights of any third party is final.

By uploading a submission, entrant irrevocably grants Sponsor, legal representatives, assigns, agents and licensees, the unconditional and perpetual right and permission to reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, exhibit and/or otherwise use or reuse (without limitation as to when or to the number of times used), the entrant's submission, including, but not limited to, the recording and the performances contained therein (in each case, as submitted or as edited/modified in any way by the Sponsor, in its sole discretion), as well as to use entrant's name, likeness, photograph (collectively, "Likeness"), and/or statements regarding his/her participation in this Contest (with or without using the Entrant's name) in any and all media without limitation as to time or territory, and without additional compensation or approval from the Entrant or any other party. Entrant waives intellectual property rights, privacy/publicity rights or other legal or moral rights that might preclude the Sponsor's use of the submission, and agrees not to sue or assert any claim against the Sponsor for the use of the submission or entrant's Likeness or statements.

SUBMISSION FORMAT AND CONTENT REQUIREMENTS:

Creative Assignment:

NACS is seeking an energetic, enthusiastic individual to be the moderator of the NACStech Closing General Session featuring the MythBusters. We want to know why we should choose you and if you have what it takes to hang out with the MythBusters team.

A little background...

MythBusters is an American popular science television program on the Discovery Channel® starring special effects experts Adam Savage and Jamie Hyneman, who use basic elements of the scientific method to test the validity of various rumors, urban legends and news stories in popular culture. You will be working with the MythBusters Build Team consisting of Tory Belleci, Kari Byron and Grant Imahara.

NACStech® is the must attend technology event of the year for the convenience and petroleum industry.

What's the big idea?

Well, that's up to you.

Make us laugh. Make the MythBusters wonder why they didn't think of this first!

Maybe you will repeat a myth experiment that has been featured on the hit show. Maybe you have your own Myth to prove or bust. Maybe you look like one of the cast members. Maybe you just really, really like speaking in public. Keeping safety in mind, show us how you would add to the Closing General Session at NACStech 2008.

You write it. You cast it. You direct and shoot it. You have total creative control.

Judging Criteria: The judging criteria (used to determine Finalist) are as follows:

- (#1) Originality (40%)
- (#2) Overall Appeal (30%)
- (#3) Ability to engage a crowd (30%)

Technical Requirements: The maximum file size for any video file uploaded to YouTube is 100 MB. Video file(s) submitted to your YouTube account must be provided in one of the following file formats: .avi, .mov, .mpg, or .wmv. See the YouTube User Terms of Use for additional details. **Be sure to save your submission in the original format after uploading it to YouTube.**

d. Additional Requirements: Your video can be up to two (2) minutes in length, including any tags, and must be primarily in English. Once you upload and register your video in the Contest, your submission is final and may not be modified or edited. No Submissions will be returned. The person named as the registered owner of the YouTube user account associated with the submission and named on the Contest Registration form for the submission must match and that person will be deemed the entrant ("Entrant"). In the event of dispute regarding the identity of an Entrant, dispute will be resolved in favor of the individual who is the "authorized e-mail account holder" of the email address provided when the YouTube user account was created. "Authorized e-mail account holder" is defined as the natural person assigned an email address by an Internet access provider, online service provider, or other organization (i.e., business, education institution) responsible for assigning email addresses for the domain associated with the submitted email address. If any group of individuals elects to collaborate on a submission, they are required to designate one (1) representative to enter the Contest and accept the prize on behalf of the group. Neither Sponsor nor any of the Contest Parties are liable for any disputes between collaborators related to a submission.

PRIZES:

ONE (1) GRAND PRIZE: Moderator responsibilities for the NACStech Closing General Session on Wednesday, May 7th from 12:30 pm – 2:00 pm; plus free full registration to NACStech 2008, two nights hotel accommodations at the Gaylord Texan Resort and Conference Center for May 5-6, 2008, roundtrip limo service to/from the airport to the Gaylord and a commemorative photo with the MythBuster team.

TWO (2) RUNNER-UP PRIZES: One (1) complimentary full registration to NACStech 2008

Limit one prize per person.

SELECTION OF WINNERS: Entries will be judged by a qualified panel of judges ("Judges") who will evaluate each Approved Entry based on the judging criteria (defined in Rule 4 above). Judging will be completed on or about April 15, 2008. In the event of a tie, the tie will be broken based on the highest score in the first Judging Criteria, continuing thereafter to each Judging Criteria in order, as needed to break the tie.

GENERAL CONDITIONS: Entrants will be required to irrevocably assign and transfer to Sponsor any and all rights, title and interest in his/her Entry, including, without limitation, all copyrights, and agree to waive all moral rights in that Entry. No substitution of prize is offered, except at the sole discretion of the Sponsor. Prizes are non-transferable. Sponsor reserves the right, at its sole discretion, to disqualify any individual deemed to be (a) tampering or attempting to tamper with the entry process or the operation of the Contest or any Sponsor or YouTube; (b) violating the Official Rules; (c) violating the YouTube Terms of Service, or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.

Sponsor: NACS; 1600 Duke Street; Alexandria, VA 22314; USA; (703) 694-3600

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