



Make New Connections. Maximize Sales. Be More Informed. Become a NACS Supplier Member.

Gas stations and convenience stores—we are where America shops. The U.S. convenience store industry is comprised of nearly 146,000 stores that account for more than \$624 billion in sales. With over 140 million transactions per day, it pays to be affiliated with the industry's largest association.

From single store operators to large multi-store chains, NACS is the only association that brings all types of c-store retailers to you. As a NACS Supplier Member, your benefits will enable you to engage with retailers on a daily basis, strengthen your connections within the industry and build awareness for your company and products. NACS is your gateway to better business.

Visibility for Your Company & Products

✔ **Listing in the NACS Membership Directory**, the most comprehensive marketing guide—it is what retailers use to seek out your company's products and services.

✔ **Listing on NACS Connect**, an online resource that allows retailers to search our supplier members' company and contact information.

✔ **Year-round NACS events** offer valuable networking opportunities to gain knowledge and form meaningful interactions with retailers and your peers.

✔ **Share your research with retailers** by posting your non-brand specific research in the members-only section of NACS Online.

✔ **Present at a NACS event** by submitting your proposal for an educational program at the NACS Show or NACStech. >>FOR MORE INFORMATION, EMAIL SPEAKERS@NACSONLINE.COM OR VISIT NACSONLINE.COM/SPEAKERS.



The Latest Industry Information

✔ **Full access to the latest industry issues, insights, and trends.** The Industry Resources section of NACS Online is a rich resource of data, research and information that can help you expand your business, reach new customers and make more informed decisions.

✔ **An invitation to attend the NACS State of the Industry Summit**, the ultimate networking opportunity. The Summit, which is exclusive to NACS members, offers a comprehensive review of the NACS State of the Industry data, the latest consumer insights, category metrics and an in-depth analysis of information critical to the convenience and petroleum retailing industry. >>FOR MORE INFORMATION, PLEASE VISIT NACSONLINE.COM/NACS/EVENTS/SOI.

✔ **The NACS Daily**, an indispensable e-newsletter of daily industry headlines, legislative and regulatory news from Washington, and knowledge and resources from

NACS delivered to your inbox every weekday morning. >>SUBSCRIBE TO THE NACS DAILY TODAY AT NACSONLINE.COM/NACSDAILY.

✔ **Subscription to NACS Magazine**, a monthly periodical featuring in-depth interviews with top industry leaders and articles that address the various challenges faced today by convenience and petroleum retailers. Subscriptions are available for any employee in your company at no charge. >>TO GET YOUR FREE SUBSCRIPTION, E-MAIL YOUR NAME, TITLE, COMPANY AND ADDRESS TO NACSMAGAZINE@NACSONLINE.COM.



Member Discounts

✔ **Substantial savings on exhibit space** at the NACS Show, the industry's largest and most influential buying show and NACStech, the industry's top technology event. >>FOR MORE INFORMATION, VISIT NACSSHOW.COM AND NACSTECH.COM.

✔ **Member discounts to attend NACS events and seminars** including leadership conferences, category management seminars, and HR forums. >>TO SEE UPCOMING EVENTS, PLEASE VISIT NACSONLINE.COM/EVENTS.

Special Employer Programs

✔ **The Coast to Coast Points of Care™ Rx Card**, a free discount prescription card (not insurance) that saves cardholders up to 50% on individual prescriptions and 20% or more on an annual basis. The card covers an entire family and is honored at over 42,000 national and regional pharmacies.

✔ **The NSF Check Recovery Program** eliminates costs and expedites the bounced check collection process.

✔ **The NACS Tax Management Program** is dedicated to providing quality, timely tax-saving strategies to our members. From the local supplier to the international manufacturer, the nationwide program assists with maximizing cash flow through property tax solutions.

>>FOR MORE INFORMATION ABOUT THESE PROGRAMS PLEASE CONTACT DOUG SPENCER AT (703) 518-4293 OR EMAIL DSPENCER@NACSONLINE.COM.

Research & Resources

✔ **Ask the NACS Help Desk**, a valuable industry resource that can answer your questions and provide information on industry metrics, research, standards, member contacts, NACS products and services, training, technical assistance and more. >>MEMBERS CAN ACCESS THE HELP DESK BY CALLING (800) 966-6227 OR E-MAILING INFORMATION@NACSONLINE.COM.

✔ **Connect with an expert.** NACS has access to knowledgeable and dynamic speakers—including NACS staff members—who can speak on a variety of topics related to the industry at your next event. >>FOR MORE INFORMATION, CONTACT CAROLYN SCHNARE AT (703) 518-4248 OR EMAIL CSCHNARE@NACSONLINE.COM.

The Appreciation of Our Retail Members

✔ **Every dollar you spend with NACS is reinvested into the industry**—a fact not lost on our retail members. Whether it's paying dues, purchasing products, or

exhibiting at a show, those proceeds are reinvested into supporting and growing the convenience and petroleum retailing industry.



Contact us. To learn more about becoming a NACS Supplier Member, please contact any of the staff listed below or visit nacsonline.com/membership/supplier.

The next time you are in the Washington, D.C. area, please make plans to stop by our office! We would love to meet with you in person to learn more about your company and how we can help you attain your goals.

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