

2011 NACS Hunter Club Membership Application



1600 Duke Street • Alexandria, VA 22314 • Phone (703) 684-3600 • Fax (703) 836-4564 • www.nacsonline.com • Federal Tax ID #95-2237749

COMPANY INFORMATION

Company Name _____
Doing Business As _____
Address (Street, P.O. Box) _____
City _____ State _____
Country _____
Postal Code/Zip+4 _____
Phone _____
Fax _____
Web site _____

KEY CONTACT (Key will receive NACS mailings and dues invoices & will be listed in the NACS Membership Directory)

Mr./Ms./Mrs. _____
Name _____
Preferred Name _____
Title _____
Phone _____
Fax _____
E-mail address _____
Address (Street, P.O. Box) _____
City _____ State _____
Country _____ Postal Code/Zip+4 _____
 NACS Magazine Subscription NACS Daily (Email)
Both are complimentary

TRADE SHOW/EXHIBIT CONTACT (if different from Key Contact)

Mr./Ms./Mrs. _____
Name _____
Preferred Name _____
Title _____
Phone _____
Fax _____
E-mail address _____
Address (Street, P.O. Box) _____
City _____ State _____
Country _____ Postal Code/Zip+4 _____
 NACS Magazine Subscription NACS Daily (Email)
Both are complimentary

ADVERTISING CONTACT (if different from Key Contact)

Mr./Ms./Mrs. _____
Name _____
Preferred Name _____
Title _____
Phone _____
Fax _____
E-mail address _____
Address (Street, P.O. Box) _____
City _____ State _____
Country _____ Postal Code/Zip+4 _____
 NACS Magazine Subscription NACS Daily (Email)
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NACS Daily and NACS Magazine subscriptions are complimentary to all member company employees. Please provide contact information for any other staff you would like added to our database, and indicate which communications they would like to receive by checking the box.



ADDITIONAL CONTACT

Mr./Ms./Mrs. _____
 Name _____
 Preferred Name _____
 Title _____
 Phone _____
 Fax _____
 E-mail address _____
 Address (Street, P.O. Box) _____

 City _____ State _____
 Country _____ Postal Code/Zip+4 _____
 NACS Magazine Subscription NACS Daily (Email)
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ADDITIONAL CONTACT

Mr./Ms./Mrs. _____
 Name _____
 Preferred Name _____
 Title _____
 Phone _____
 Fax _____
 E-mail address _____
 Address (Street, P.O. Box) _____

 City _____ State _____
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PRODUCT/SERVICE CATEGORIES

Using the product/service categories from the Product/ Service Category Listing page, please list up to 5 products/services your company provides, manufactures, or distributes. **Please see enclosed Product/Service Category Listing. Products/Services:**

1. _____
2. _____
3. _____
4. _____
5. _____

Please choose which of the following best describes your company. (You may select more than one.)

- Consumer Products/Services — for resale
- Wholesale Distributor — involved in wholesaling or distribution to the convenience store industry
- Service/Equipment Providers — not for resale

How did you hear about NACS?

- Referred by NACS Member:
 Company _____ State _____
- NACS Direct Mail Piece/Advertisement
- NACS Online/NACS Publication
- Other Industry Event or Web Site: _____
- Other Source: _____

What is your primary reason for joining NACS?

- Access to retailers
- Access to Industry Data
- The NACS Show (i.e., State of the Industry Report)
- Access to the NACS Membership Directory
- Other _____

PAYMENT

Hunter Club Dues levels are:

- \$15,000 per year Bronze Level
- \$30,000 per year Silver Level
- \$65,000 per year Gold Level

(provides 12 months of NACS membership benefits.)

Enclose your check made payable in U.S. funds drawn on a U.S. Bank to NACS.

One of the many services NACS performs is to represent the industry before federal and state governments. Under federal law, the percentage of dues applied towards lobbying activity is not tax deductible as a business expense. For your NACS membership, this means that 57% of your 2011 dues are non-deductible. (NACS Magazine subscription price of one year (\$70) is included in dues, and members may not deduct subscription price from dues.)

Please remit payment to:

NACS
 P.O. BOX 6930
 MCLEAN, VA 22106-9902

FOR NACS USE	
Date _____	Co.# _____
Check# _____	Amount \$ _____
Acct. _____	

NACS Product/Service Category Listings

Candy/Snacks

Alternative Snacks (1000)
 Candy (1010)
 Cookies (1013)
 Energy Bars (1015)
 Nutritional Snacks (1020)
 Meat Snacks (1029)
 Packaged Sweet Snacks (1030)
 Muffins/Donuts (1031)
 Salty Snacks (1040)
 Snack Cakes/Pastries/Desserts (1045)
 Trading Cards (1050)

Facility Development & Store Operations

Accounting (2000)
 Advertising (2010)
 Advertising/Public Relations Consultants (2015)
 Age Verification - Services (2017)
 Animated Characters (2016)
 Audits - Physical Inventory (2019)
 Blimps (2020)
 Marketing/Merchandising Consultants (2025)
 Building Components-Doors, Windows, Flooring (2027)
 Cleaning Supplies (2030)
 Management Consultants (2040)
 Disaster Rec./Bus. Cont. Planning (2050)
 Environmental Cleanup (2060)
 Facilities Management (2065)
 Financial Services (2070)
 Flooring (2075)
 Financial Advisors (2077)
 Franchises - Store Operations (2078)
 Heating & Cooling - HVAC (2080)
 Industry Data/Business Intelligence/Analysis (2085)
 Inside Signs & Lighting (2090)
 Insurance (2100)
 Laundry Equipment (2110)
 Non-Foodservice Cases & Counters (2120)
 Other Store Equipment (2130)
 Other Store Services (2140)
 Personnel Services & Consultants (2150)
 Point of Sale Advertising (2151)
 Publications - Trade (2155)
 Recycle Products and Services (2157)
 Safety Products and Services (2158)
 Security Equipment (2160)
 Security Services (2170)
 Shelving & Displays (2180)
 Site Evaluation/Real Estate Consultants (2185)
 Store Design/Layout & Construction Systems (2190)

Uniforms (2200)
 Vending (2201)
 Vending Equipment (2202)
 Waste Management (2210)

Food Equipment & Foodservice Programs

Bakery (3000)
 Barbecue (3005)
 Beverages - Cold Dispensed (3010)
 Beverages - Frozen Dispensed (3020)
 Beverages - Hot Dispensed (3030)
 Chicken (3040)
 Cooler Accessories (3050)
 Coolers (3060)
 Dishwashers (3065)
 Dispensed Paper/Plastics (3066)
 Dispensers - Food & Product (3070)
 Food Preparation (3080)
 Food Service Cases & Counters (3090)
 Food Service Packaging (3093)
 Franchises - Foodservice (3095)
 Frozen Treats (3100)
 Hamburgers (3110)
 Hot Dogs/Roller Grill (3120)
 Ice Machines (3125)
 Menu Systems (3130)
 Mexican (3140)
 Other Cuisine (3150)
 Other Foodservice (3160)
 Packaged Sandwiches/Deli Products (3170)
 Pizza (3180)
 Refrigeration (3190)
 Sandwiches - on-site preparation (3200)
 Seafood (3210)
 Soups and Salads (3220)
 Utensils (3225)
 Water Purification Systems (3230)

Merchandise

ATM Equipment (4000)
 ATM Service (4010)
 Automotive Products (4020)
 Batteries (4030)
 Beer (4040)
 Bottled Water (4050)
 Brokers (4060)
 Check Cashing (4070)
 Cigarettes (4080)
 Copy/Fax Services (4090)
 Edible Grocery Items (4100)
 Energy Drinks (4105)
 Film/Photo (4110)
 Fresh Flowers/Floral (4120)
 Frozen Foods (4130)
 Greeting Cards/Gifts (4140)
 Hardware/Housewares (4150)

Health & Beauty Care (4160)
 Home Delivery (4170)
 Ice (4180)
 Ice Cream (4190)
 Iced Tea (4200)
 Juice/Juice Drinks (4210)
 Lottery/Gaming (4220)
 Media Entertainment (CD/DVD/MP3) (4225)
 Milk & Other Dairy Products (4230)
 Money Orders (4240)
 Non-Edible Grocery Items (4250)
 Novelty & Seasonal Items (4260)
 Other Packaged Bev./Nutrition Drinks (4270)
 Other Products for Sale (4280)
 Other Tobacco Products (4290)
 Other Tobacco Products - Cigars (4292)
 Other Tobacco Products - Papers (4294)
 Other Tobacco Products - Pipes (4296)
 Other Tobacco Products-Pipe-Cigarette Tobacco (4298)
 Other Tobacco Products-Smokeless (4299)
 Packaged Bread (4300)
 Packaged Deli Products (4305)
 Paper/Disposable Products (4310)
 Pay Phones (4320)
 Perishable Grocery Items (4330)
 Postal Services (4350)
 Prepaid Gift Cards (4359)
 Prepaid Telecommunications (4360)
 Publications - Consumer/Maps (4370)
 Smoking Accessories (4380)
 Soft Drinks (4390)
 Sports Drinks (4400)
 Sunglasses (4410)
 Telecommunications Hardware & Accessories (4415)
 Toys/Recreational Equipment (4420)
 Vitamins/Supplements (4463)
 Wearables/Apparel (4465)
 Wholesalers/Distributors (4470)
 Wine/Wine Coolers/Liquor (4480)

Petroleum Equipment & Services

Air Compressors (5000)
 Alternative Fuel Equipment (5010)
 Automation Panels (5020)
 Automotive Services (5030)
 Breakaways (5050)
 Buildings (5060)
 Cabinetry/Shelving Units (5070)
 Canopies/Fascia (5090)
 Car Wash (5105)
 Car Wash Chemicals & Solutions (5095)
 Car Wash Equipment (5100)

Cathodic Prot./Corrosion Prot./Anodes (5110)
 Control Handles (5120)
 Controls (5130)
 Diesel Exhaust Fluid (DEF) & Equipment (5135)
 Dispenser Pans (5140)
 Dispensers - Petroleum (5150)
 Displays for Gas Pumps (5160)
 Drainage Systems (5170)
 Electrical Panels (5180)
 Electronic Circuit Boards (5190)
 Electronic Equipment Covers (5200)
 Explosion-Proof Electric Motors (5210)
 Filters (5220)
 Fire Extinguishers (5240)
 Fire Suppression (5240)
 Flexible Connectors (5250)
 Flow Restrictors (5260)
 Fuel Additive Injection Systems (5270)
 Fuel Management Systems (5280)
 Fuel Oil Handling Equipment (5290)
 Fueling Facility Service & Construction (5300)
 Gauges (5310)
 Hose (5320)
 Hose Reels (5330)
 Intercom Equipment (5340)
 Island Forms (5350)
 Isolation Jackets (5360)
 Kiosks/Prefabricated Buildings (5370)
 Leak Detection/Monitoring (5380)
 Lifts (5390)
 Light Poles (5400)
 Lighting (5410)
 Loading Arms (5420)
 Lube Equipment (5430)
 Manholes (5440)

Mechanical Computers (5450)
 Merchandisers (5460)
 Meters (5470)
 Monitor Well Plugs (5480)
 Nozzles (5490)
 Oil Filter Crushers (5500)
 Oil/Water Indicators (5510)
 Oil/Water Separators (5520)
 Petroleum Equipment Distributors (5530)
 Petroleum Products (5540)
 Pipe Guards (5550)
 Piping (5560)
 POS Systems (5570)
 Power Conditioner/UPS Systems (5580)
 Printers (5590)
 Provers and Test Measures (5600)
 Pumps (5610)
 Remote Fill Boxes (5620)
 Sealants (5630)
 Secondary Containment (5640)
 Self-Serve Air/Water (5650)
 Sign Poles (5660)
 Signs/Decals (5670)
 Solar Power Supply (5690)
 Spill Cleanup Materials (5700)
 Spill Containment (5710)
 Sumps (5720)
 Swivels/Joints (5730)
 Tank Linings/Coatings (5740)
 Tank Security Systems (5750)
 Tank Truck Equipment (5760)
 Tanks - Petroleum Equipment (5770)
 Tire Inflators (5780)
 UST-Monitoring/Inventory/Fuel Mgt. (5790)
 Vacuums (5800)
 Valves/Fittings/Clamps/Couplings/Adapters (5810)
 Vapor Recovery Equipment (5820)

Vending Machines, Oil (5830)
 Vents/Caps (5840)
 Wells, Monitoring/Observation (5850)

Technology

Age Verification - Products (6006)
 Computer Software (6000)
 Automation Consultants (6001)
 Back Office & Head Office Software/Hardware (6002)
 Bar Code Scanners (6003)
 Biometrics (6007)
 Cash Handling Systems (6004)
 Check Recovery & Verification Services (6005)
 Computers (6010)
 Electronic Funds Transfer (6020)
 Electronic Kiosks (6030)
 Inventory Optimization (6040)
 Knowledge Management (6045)
 Loyalty Programs (6050)
 Mobile Applications (6055)
 Networks/Communications (6060)
 Other Tech. Equipment & Accessories (6070)
 Other Technology Services/ASPs (6080)
 Point-of-Sale Software/Hardware (6090)
 Price Optimization (6100)
 Radio Frequency Providers (6110)
 Satellites (6120)
 Software (6121)
 Sustainable Systems (6125)
 Telephone Services & Systems (6130)
 Training Services - Online (6140)
 Training Services - CBT (6150)
 Training Services - Help Desk (6160)
 Training Services - Other Services (6170)
 Wireless (6180)