

**NACS<sup>®</sup> Global**  
SUPPLIER COUNCIL

exclusive  
access



**Global Supplier Council (GSC) membership provides unique benefits** to NACS supplier members who do business globally. This “must have” membership offers exclusive supplier participation in the NACS Global Forum, access to international information, education and networking events, brand exposure with leading international retailers, and the ability to contribute toward enhancement of the global convenience channel.



# global exposure

## Core Benefits

- Participation at the NACS Global Forum:
  - Exclusive attendance from the supplier community
  - Two executive registrations and two retail customer registrations are included
  - Bring four or more of your retail customers at the prevailing Global Forum rate and receive one complimentary registration for your executive
  - Additional paid corporate executive registrations are offered if space is available
- One complimentary advertisement in the Global Forum Program & Directory

## Additional Benefits

- Networking with and introductions to global retailers and other suppliers
- Opportunity to be nominated to serve on the NACS International Board Committee
- Preferential consideration to present relevant content at NACS events that have a global component
- Opportunity to participate on the Global Government Affairs Council where legislative and regulatory trends impacting our industry around the world are discussed and response strategies debated
- Access to pre- and post-NACS Show and Global Forum lists of registered international retail attendees to facilitate scheduling of customer meetings
- Complimentary access to research and metrics relevant to the interests of global members (e.g., International State of the Industry and country by country comparisons, etc.)
- Participation in NACS’ global initiatives, and receive an early read on issues that impact global business
- Serve as a possible resource for “GlobalTrends” articles in *NACS Magazine*

**The NACS Global Forum** is an annual international event where 80-100 retail senior executives and Global Supplier Council members from the international convenience and petroleum industry come together to exchange best practices in retailing, understand emerging trends, gain shopper insights and see convenience operations on an international level. It is an interactive program that combines presentations, case studies, panel discussions, roundtables and visits to innovative retail formats. **For Global Supplier Council Members, the NACS Global Forum provides exclusive access to leading retail executives from international chains, as well as insights into global convenience trends and opportunities.**

**SÃO PAULO, BRAZIL** JUNE 29 – JULY 2, 2012



"The NACS Global Forum is a great event that combines new concepts, best business practices and excellent networking with Convenience Store industry colleagues. Conducting the Global Forum in different countries each year exposes the attendees to new and interesting market practices. The Global Forum experience is clearly rewarding and offers the attendees both strategic and tactical ideas to take back to our home countries and local markets."

**Patrick W. Cordle**  
Vice President - Field Sales  
BIC USA Inc.



The Hershey Company is proud to be one of the original Supplier Partners of the NACS Global Forum. NACS in my opinion, is the main global trade association for convenience and fuel retailing. As we strive to build our brands globally we have received a tremendous return on our investment by participating in the NACS Global Forums."

**Thomas Joyce**  
VP, Global Customer & Industry Affairs  
The Hershey Company

[nacsonline.com/globalforum](http://nacsonline.com/globalforum)

# Exposure & Recognition

- Year-round recognition and industry exposure, including your company's logo branding on the "recognition wall" at the NACS Show and at the NACS Global Forum
- All benefits associated with regular Supplier Membership including:
  - Complimentary listing in the online NACS Membership Directory
  - Discounted member rates on NACS products, exhibiting at the NACS Show and NACStech and attending NACS events
  - Complimentary access to information specialists at the NACS Center (comparable to retail member access)
  - Regular communications from NACS including the NACS Daily e-newsletter, *NACS Magazine*, etc.
  - Special company mention in a full-page recognition ad in the NACS Show issue of the *NACS Magazine*



For more information or to join, please contact:

## **Matt Danzig**

Director, Supplier Relations & Hunter Club Liaison  
mdanzig@nacsonline.com  
(703) 518-4281

## **Bob Hughes**

Vice President, Supplier Relations & Expositions  
bhughes@nacsonline.com  
(703) 518-4270



The Association for Convenience & Fuel Retailing

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