

WHO ELSE IN YOUR COMPANY NEEDS NACS INFORMATION?

NACS wants to keep your key personnel current on industry trends and compliance issues that relate to their job. Please take a minute to indicate your key personnel that you want on the NACS mailing list. Please indicate alternate addresses and phone numbers on an additional sheet if necessary. See back of benefits sheet for position explanations.

Senior Mgmt _____
Name Title E-Mail

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Name Title E-Mail

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Name Title E-Mail

Corp Ops/Risk Mgmt _____
Name Title E-Mail

Store Ops/Facilities _____
Name Title E-Mail

Franchise Ops _____
Name Title E-Mail

Petroleum Ops _____
Name Title E-Mail

Office Management _____
Name Title E-Mail

Finance _____
Name Title E-Mail

Technology _____
Name Title E-Mail

Pricebook _____
Name Title E-Mail

Mktg/Merch/Cat Mgmt _____
Name Title E-Mail

Communications/PR _____
Name Title E-Mail

GR/Legal _____
Name Title E-Mail

Real Estate _____
Name Title E-Mail

HR _____
Name Title E-Mail

Foodservice _____
Name Title E-Mail

What is your primary reason for joining NACS? (Check only one)

- Information/Industry Research/Education Government Relations/Legislation Member Rates
 NACS Show Access to Industry Leaders/Networking Other (specify) _____
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POSITION EXPLANATIONS

Senior Management

Top-level corporate executives who don't have specific dept. roles (such as finance or operations)

Corporate Operations/Risk Management

Safety, security, and other risk management functions; corporate-level planning and special projects

Store Operations/Facilities

Store-level and field-level supervisory personnel; facility maintenance

Franchise Operations

Petroleum Operations

Any aspect of petroleum operations

Office Management

Corporate-level (headquarters) administrative personnel

Finance

Anyone dealing with corporate (headquarters) financial matters in the company

Technology

Corporate (headquarters) level personnel involved in the technology aspects of the company

Pricebook

Those involved with the pricebook (merchandise database application) function for the company

Marketing/Merchandise/Category Management

Corporate-level personnel responsible for category management: the purchase (or procurement or buying) of products for the stores, merchandising, advertising, and/or marketing of store products/services, or merchandise data analysis

Communications/Public Relations

Corporate-level personnel who are the conduit for communications to the public on behalf of their organization

Government Relations/Legal

Corporate-level personnel representing the company in legal and governmental issues

Real Estate

Corporate-level personnel involved in the acquisition of land, the construction of facilities on that land, or equipment used in the stores

Human Resources

Corporate-level personnel involved in the HR function of the company and/or who are involved in the training of store personnel

Foodservice

Personnel Involved in all aspects of developing and supporting foodservice offerings



All of your employees have access to member benefits.

NACS is...

Knowledge

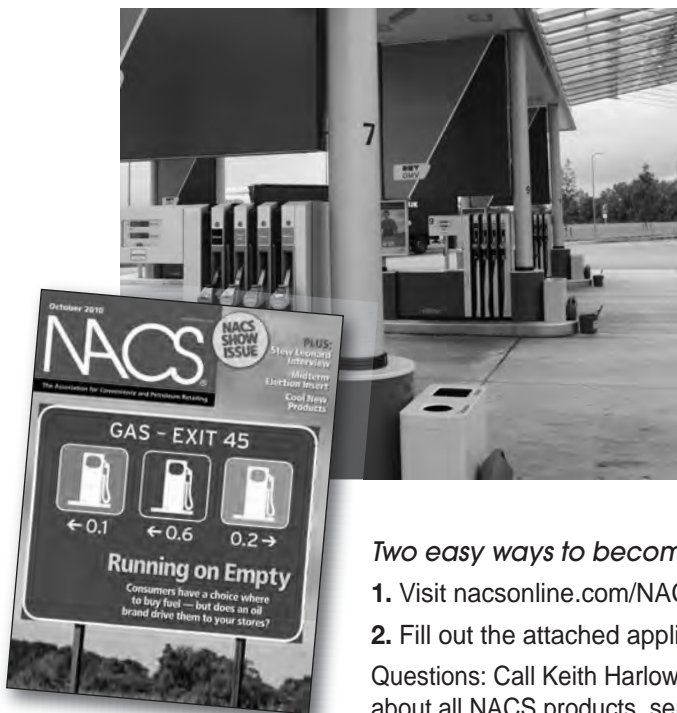
Easily access a wide range of products and services designed to provide you the tools and best practices to succeed in a global marketplace.

These NACS publications and products are perfect for the international retailer:

NACS Magazine – This award-winning monthly publication delivers industry data and practical knowledge to your door step every month. All of your employees are eligible to have their own subscription as part of your company's membership.

NACS Daily – This e-mail newsletter delivers the most up-to-the-minute industry news and event information to your inbox five days a week.

The NACS Green Toolkit – This DVD looks at energy-efficient and cost-saving initiatives in store build and store operations at all levels, from major strategic objectives to opportunistic quick wins, from Europe and the United States.



Connections

Network with the most influential people in the convenience and petroleum retailing industry. These NACS events are perfect for international retailers:

NACS Global Forum – Convenience retailers and NACS Global Supplier Council Members from around the world learn strategies for business development from other retailers, consultants and manufacturers. For more information visit nacsonline.com.

The NACS Show – Network with top industry leaders from around the world at the NACS Show. For more information visit www.nacsshow.com.

NACS International Conference – International retailers are invited to participate in special workshops and attend an exclusive pre-show tour taking them to leading U.S. convenience operations prior to the NACS Show. For more information visit nacsshow.com.

Insight/NACS Global Convenience Benchmarks – Insight Research is NACS' Relationship Partner in Europe. These international events focus on the latest developments in convenience formats spanning the globe and provide study tours that take attendees to numerous retail formats. For more information visit nacsonline.com and insightreport.co.uk.

Advocacy

NACS Global Government Affairs Council (GGAC) – The Council is a forum for CEOs and senior government relations staff of trade associations and global corporations from the convenience retailing industry. Legislative and regulatory developments from around the world impacting our industry are examined in the context of early warning and best response systems.



Two easy ways to become a member:

1. Visit nacsonline.com/NACS/Membership/Retail/International
2. Fill out the attached application and return it to NACS.

Questions: Call Keith Harlow at +1 703/518-4206 or e-mail kharlow@nacsonline.com. To learn more about all NACS products, services, events and other opportunities, visit nacsonline.com.