

NACS Leadership

EXECUTIVE PROGRAM

AT CORNELL

July 29 - August 2, 2012 ■ Cornell University ■ Ithaca, NY



**Register the Leaders
in Your Company for
the NACS Leadership
Executive Program**

■ **Registrations are due by:**
June 22, 2012

■ **Limited class size:**
30 individuals from retail
member companies only

The need for leaders with vision, strategic planning skills and a keen focus on delivering profits remains constant. NACS Leadership programs provide exceptional, industry-specific and long-term development solutions for all of the key people in your organization.

The NACS Leadership Executive Program features world-class instruction, outstanding networking and opportunities to rapidly apply the lessons learned. Participants engage in a curriculum designed to refine the skills necessary to drive long-term organizational performance.

The NACS Leadership Executive Program provides opportunities for senior level leaders to:

- Refine leadership skills
- Prepare for the demands of key leadership roles
- Learn from exceptional faculty, business leaders and a network of high-performance peers
- Participate in a 360 Degree Feedback Assessment and receive individual coaching provided by faculty of Cornell University's Johnson School of Management
- Take part in group case studies that help participants address tomorrow's business challenges
- Hear from top industry and business leaders speaking to today's biggest challenges in the workforce
- Form life-long bonds with fellow students from top convenience companies



PepsiCo Endowment

Tuition endowment from PepsiCo enables this industry-specific executive education program to be most affordable for all NACS retail companies.



Cost to Participate

With PepsiCo's financial support, program tuition is \$2,895 and includes instruction, course materials, lodging and meals.



“We realize a number of benefits from our NACS membership, but amongst the top are representation on Capitol Hill and the ability to attend the NACS Leadership Executive Program at Cornell University. Every year, I send one or two people to the program because I firmly believe it is a best-in-class event for our rising executives.”

Sonja Hubbard, CEO, E-Z Mart Stores, Inc.

**Visit nacsonline.com/leadership to register.
For more information, contact Carolyn Schnare at 703-518-4248 or cschnare@nacsonline.com.**