



The NACS Show Mobile App experienced more than 8,080 downloads in 2010 – a 40% rate of adoption! The average adoption rate is 25%.

# YEAR-ROUND MOBILITY!

Put your message directly into the hands and minds of your buyers. NACS members and event attendees can carry your company's promotional message wherever they go — all year long!

### BANNER AD/LANDING PAGE

Rotating banner ads on the NACS Mobile App dashboard page feature your company's message and logo. Attendees touch the banner ad and are taken to your company's landing page to instantly learn more about your products or how to contact you. Advertise a giveaway, offer a coupon or drive traffic to your tradeshow booth!

### MULTIMEDIA PACKAGE

Your company's landing page can take users to a video clip where you personally welcome viewers, introduce products or provide demonstrations. *(NACS TV advertisers receive \$1,000 off this offer!)*

### EXHIBITOR PACKAGE—COMPLIMENTARY!

Each exhibitor at NACStech and the NACS Show will receive the Exhibitor Package. You will receive an e-mail with login/password information to your own company's mobile app portal allowing you to upload your company logo, corporate information and product literature to the app.

**Core-Apps, the NACS Mobile App partner, can create a banner ad for you for \$125. Contact: [artdepartment@core-apps.com](mailto:artdepartment@core-apps.com) or (301) 604-3055.**



## mobile app advertising rates

Cycle	Banner Ad	Multimedia Package
Cycle 1 (Leadership Forum and SOI Summit)	\$1,000	\$2,000
Cycle 2 (NACStech)	\$1,000	\$2,000
Cycle 3 (NACS Show)	\$2,000	\$3,000
All 3 Cycles/Year Round	\$3,000	<b>\$5,250 BEST DEAL!</b>